JCNA Rally Committee Report to the 2023 AGM

January 20, 2023

- 1. Rally Committee objective <u>Broaden participation, clubs and members, in driving events while</u> maintaining sanctioned rally program either "as is" or modified.
- 2. Not much activity by the committee since last report. Changing demographic has continued to show limited interest, preferring shows and tours.

3. Complete

- a. IJF Rally: 12 participants.
- b. "Rally Enthusiast" award granted. This award is intended to reflect and encourage development of rally activity in JCNA. It goes to recognize an individual or club that does something to expand the JCNA Rally Program. This year's recipient will be announced at the AGM. Though not a new name, no one else has done more to interest members in rallying this year.

4. Underway

- a. Continuing series of Jaguar Journal articles exposure, education, promotion.
- Video under development (still!), intended for use at AGM but delayed due to storm damage (destruction) to starring Jaguar in 2021 and illness of its owner, despite finding a replacement

5. To do

- a. AGM Tech Session(s) Explain and promote rally; solicit feedback on recommendations, etc.
- b. Develop and provide guidance/recommendations for clubs.
- c. Simplify Rally Rules & Instructions on JCNA.com
- d. Make examples of rally routes/instructions, etc. available to clubs.
- e. Timely "press release" communications direct to clubs.

6. Committee Members:

John Corey - Chair John Corey - NE Rick Martin – NW
Mark Mayuga - SW Harold Kelly – SE Carole Borgens –
NW(CA)

We note the withdrawal of Bill Davis from committee duties (and JCNA membership) and thank him for his service.