

1. Objective - Broaden participation, clubs and members, in driving events while maintaining sanctioned rally program either “as is” or modified.
2. Underway
  - a. 2020 AGM – Technical Session materials prepared - explain and promote rally.
  - b. Series of Jaguar Journal articles – exposure, education, promotion.
    - i. Lucas Brothers “Great Dixie Brit Car Rallye” - March/April issue.
    - ii. Rally – “Where Are We?” – 1<sup>st</sup> of three educational articles – May/June issue.
    - iii. Article 2 of 3 – November/December issue.
      1. Explain in simple terms.
      2. Scoring.
      3. The “fun” component.
    - iv. Article 3 of 3 – January/February 2021 issue.
      1. Planning and conducting the rally.
      2. Route development.
      3. Volunteer sources.
      4. What’s not required.
      5. IJF Rally highlight.
  - c. Support for IJF Rally Committee.
3. Future
  - a. Complete the rally video.
  - b. Develop and provide guidance/recommendations for clubs.
  - c. Make examples of rally routes/instructions, etc. available to clubs.
  - d. Timely “press release” communications direct to clubs.
4. Committee Members:

Bill Beible - Chair  
Mark Mayuga - SW

John Corey - NE  
Bill Davis - SC

Rosemary Price – SW  
Harold Kelly - SE