



Coventry Foundation Report to 2022 Annual General Meeting

Coventry Foundation Mission:

Perpetuate the heritage of Jaguar Cars in North America. Be a major archive of printed material and specialty tools related to Jaguar Cars and other British cars. Provide annual scholarships to students interested in the restoration of Jaguar Cars and other British cars attending accredited programs for the restoration of older (Classic) cars. Be a resource for historical information related to the restoration and repair of Jaguar Cars and other British cars. Provide information and copies of out-of-print documents. Loan specialty tools to JCNA Members and Foundation Patrons related to Jaguar Cars and other British cars. Provide a forum for the exchange of information, and ideas. Promote the belief that the cars should be enjoyed and driven/raced, and that people of all ages should share the joy of these wonderful cars and become involved in, encourage, and promote the hobby.

Tool Loan Program

- a. Foundation administers the Tool Loan Program for the benefit of JCNA, its Members, and Foundation Patrons.
- b. JCNA has donated to Foundation all of its tools that were already in the possession of the Foundation. Those JCNA tools of value were then integrated with the substantial collection of tools already owned by Foundation.
- c. Foundation preserves, maintains, cleans, and repairs the tools at its expense and maintains appropriate insurance for the use of its tools.
- d. There is no charge to JCNA or its Members for this service other than shipping costs.
- e. Foundation will soon expand the Tool Loan Program to include tools for other British Cars. JCNA Members will be eligible to participate in this expanded program on the same basis as for Jaguar tools.

- f. In order to reduce shipping costs, the Foundation has established a West Coast Tool Depository.

Archive/Library Support (including the storage of JCNA Documents).

- a. Large caches of JCNA materials have been delivered to the Foundation. JCNA materials are sorted, incorporated into files, and then stored by Foundation. The former JCNA Administrator had agreed to lower his salary by \$500 a month with the suggestion that JCNA pay that \$500 a month to the Foundation for the costs of storing the JCNA records.
- b. With JCNA concurrence, unnecessary/duplicate materials may be destroyed.
- c. Upon request, research materials are made available at two research libraries located on the West and East Coasts to JCNA Officials and its Members. These requests are treated with priority. These facilities offer decades of Jaguar photographs, manuals, brochures, magazines, and house the tools used in the tool loan program.

JCNA Book Store

- a. The JCNA Book Store provides a very wide selection of Jaguar books and related publications and is operated by the Foundation.
- b. Book orders for products from outside vendors are placed via the Store and then the vendors are contacted with the order requirements. When books are out of stock or out of print a refund must be issued or the request is put on back order.
- c. Sales of JCNA printed materials are managed by Foundation. Most orders are “one off” (print on demand) and require travel to and from the store.
- d. JCNA pays all costs for printing publications and receives all income from gross sales and shipping.

Shoppe Regalia (hard items such as badges, pins, patches, etc.)

- a. Foundation sources, orders, packs, and ships all orders.
- b. The costs of producing the items and shipping charges are paid by JCNA or by its Members and JCNA receives all income.

JCNA Trophy storage and issuance

- a. JCNA is responsible for overall management of its trophy program. Foundation conducts the storage (formerly paid by JCNA) and fulfillment portions of the program. This includes the receipt and issue of trophies.
- b. Storage needs are accommodated through expanded space in Foundation's East Coast facility .Transactional income and expenses accrue directly to JCNA.
- c. Shipping costs for EOY Special Trophies is billed at cost to JCNA for payment.

Tech Line Support

- a. The Foundation operates the Tech Line Support function which includes calls for technical support, research and responses which consume considerable time.
- b. Technical support is provided to JCNA, its Members, and to Foundation Patrons without charge.
- c. The amount of time devoted to this service will be ever increasing as Jaguar Land Rover (JLR) has shown little interest in the support of older cars.

Endowed Scholarships

- a. Foundation has fully funded an endowment to provide scholarships at Penn Tech College for students enrolled in its auto restoration program having a strong interest in Jaguar restoration. Those students are now finishing work on a Foundation owned Jaguar Series 3 E-Type Coupe in a class on preservation of original cars.
- b. Foundation is planning to endow additional scholarships of this nature as funds become available.

British Sports Car Hall of Fame

- a. Foundation has taken over responsibility for the British Sports Car Hall of Fame.

- b. The Hall of Fame Museum is physically housed in a facility located in Petersburg, VA owned by Moss Motors. It houses displays of British sports cars including part of the Foundation's collection of Jaguar Cars and other Jaguar materials that are available for public display.
- c. The Hall of Fame carries on many other responsibilities beyond the Museum in recognizing the importance of British sports cars in North America.

Promotion of JCNA

- a. JCNA and Foundation recognize and value the mutual and reciprocal promotion of each organization by the other.
- b. Additional Foundation projects that are presently underway may well revolutionize Jaguar research as well as the maintenance and correctness of the cars.

Future Efforts

- a. As always, Foundation and JCNA will team with each other for mutual benefit.