

JCNA Club Top Web Site Award



In today's electronic age, web sites are becoming more and more important to get information out to customers and attract new customers, while saving cost. Our JCNA Clubs are in the same position. Clubs and club members use their web sites to store and transmit information to the membership and attract new members. We would like to recognize those who do a good job and encourage others to raise their level of performance for their own benefit.

The criteria that we have used for the past few years is:

- Easy to navigate through
- Shows past activities
- Shows future events and calendar
- Helps a prospective member join the Club and JCNA
- Shows what people do and have done and not just cars
- Forum and technical articles
- Working link to resources
- Photos of activities
- Is reasonably up to date
- Provides a link to the Club newsletter
- Provides a historical listing of the Club's newsletters
- Interactive with other social media (e.g. Facebook and Twitter)
- Exciting, interesting, fun
- Working Video links
- Working link to and from the JCNA web site
- Attractive design, artistic

This criteria is subject to change as people become more creative with their presentations and the performance level improves.

A few Clubs have their newsletters out of public viewing in a Member Only section. We don't believe that is very helpful in recruiting new members when they can't see what the Club has done in the past. We haven't held it against anyone yet.

There is no need to apply for this award. All the JCNA Club Web Sites are reviewed every year and all that have web sites are considered. The working hot link from the JCNA Club Web Site page helps us find them. It is possible that we could miss your web site without a working link.

If you have any questions or concerns, contact me:

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