## CR 10a: Club Locator Service (PTS) Report for Calendar Years 2012 (partial) through 2015

#### Summary:

Time Period >>>>>>	<b>SEP-DEC 2012</b>	CY 2013	CY2014	CY2015	Total
# of Inquiries Received	140	322	429	235	1126
# of Referrals to Clubs	212	433	555	289	1489
# who joined JCNA	24	56	83	19	182
Success rate: (Inquired / Joined)	17.14%	17.39%	19.35%	8.09%	16.16%

#### **Referrals by Region:**

NW - 50	SC – 209	MAL - 87
SW - 240	NE – 321	
NC - 240	SE – 365	
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Other – 1 (not enough information in request to make a referral)

#### Notes:

- There are more referrals than requests received because some referrals go to multiple clubs.
- It is estimated that <u>182 of the 1126</u> people who requested information have joined, giving the program an overall success rate of <u>16.16%</u>.
- I have not determined how many people actually joined in 2015 so the 16.16% is undoubtedly low.
- I do not track how many of those who joined remain in JCNA after joining.
- It is not known how many referrals are actually pursued (or how vigorously) by local clubs.
- There were fewer inquiries in 2015 than in 2013 or 2014 and more of those were received by mail than through the JCNA website (130 mail / 103 web). It appears that the website is working properly and inquires can be made through it, so the reason for the decline is unknown.

<u>Google Map (public link from JCNA website) – 4,716 views)</u>: The URL for the map showing the location of all JCNA-affiliated clubs is <u>http://goo.gl/maps/VzJYE</u>. NOTE: I need to update the information for several clubs.

### **Google Fusion Table (for JCNA use only – not public):** The URL for the Table is:

https://www.google.com/fusiontables/DataSource?docid=1JTgRj2jTMsvu8ElGUyNl2tjGTGS2HOONs X8P8fsk. The information is outdated (18 MAR 2015) and I will attempt to update it at some point. Click on the "Map of Name" and filter by "class" to show the location of any combination of Club Locator Requests, Jaguar Dealers, JCNA-affiliated clubs and Members at Large.

Respectfully, Ed Avis JCNA Club Locator Service Committee

# JCNA CLUB LOCATOR REQUESTS RECEIVED / REFERRALS TO CLUBS

		Time Period >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	Sta. OfCo.	Crap.	Crabie	Crabis	<sup>2</sup> Ola
		Total number of Club Locator Requests Received >>>>>>	140	322	429	235	1126
		Total number of Referrals to Clubs (see note) >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	212	433	555	289	1489
		Number of requestors who joined JCNA	24	56	83	19	182
		Success rate (# Requests Received /# Joined)	17.14%	17.39%	19.35%	8.09%	16.16%
Club #	Region	Club Name	Referrats	Referrab	Referrab	Referrals	Referrais
44		Pacific Jaguar Enthusiasts Group	1	0	2	0	3
42		Canadian XL Jaguar Register	1	0	2	0	3
61	NW		1	0	0	1	2
32	-	Jaguar Owners Club of Oregon	1	6	7	3	17
41	NW	Jaguar Driver's and Restorer's Club of Northwest America	5	5	8	7	25
		NW Region Summary	9	11	19	11	50
65	SW	Jaguar Club of Northern Arizona	0	0	2	0	2
2	SW	Jaguar Club of Central Arizona	3	4	3	4	14
1	SW	Jaguar Club of Southern Arizona	0	1	2	2	5
5	SW	Jaguar Associate Group	3	16	22	9	50
4	SW	Jaguar Owners Club of Los Angeles	10	30	12	10	62
6	SW		1	7	7	1	16
3	-	San Diego Jaguar Club	3	2	3	2	10
60	SW	Inland Empire Jaguar Club	2	12	6	9	29
7	SW	Rocky Mountain Jaguar Club	3	1	4	3	11
64	Contraction of the local sectors of the local secto	Jaguar Club of Southern Colorado	2	0	3	0	5
36	and the second second	Jaguar Club of Greater Las Vegas	1	3	7	0	11
46		Reno Jaguar Club	0	3	2	0	5
39		Wasatch Mountain Jaguar Register	0	2	4	2	8
66	SW	Jaguar Club of New Mexico	2	2	5	3	12
		SW Region Summary	30	83	82	45	240
43	NC	Ontario Jaguar Owners Association	0	3	5	3	11
13	and the second	Illinois Jaguar Club	7	16	15	13	51
51	-	Jaguar Association of Greater Indiana	4	7	8	2	21
49		Jaguar Drivers Club Area 51	0	8	5	2	15
19		Jaguar Affiliates Group of Michigan	3	13	13	2	31
29	NC	Jaguar Association of Central Ohio	1	9	3	2	15
28		Jaguar Club of Ohio	1	5	9	2	17
59		Jaguar Club of Greater Cincinnatti	1	6	4	2	13
45		Jaguar Club of Pittsburgh (NC region)	1	3	4	1	9
63		Susquehanna Valley Jaguar Club (NC Region)	4	5	11	11	31
47	NC	Wisconsin Jaguars Ltd.	3	10	11	2	26
		NC Region Summary	25	85	88	42	240

Club #	Region	Club Name	Referrab	Referrab	Referrab	Referrals	Referrab
15	SC	Great Plains Jaguar Owners Association	0	0	2	0	2
17	SC	Gulf Coast Jaguar Club	9	7	7	2	25
14	SC	Jaguar Club of Mexico	0	0	1	0	1
16	SC	Heart of America Jaguar Club	4	9	5	6	24
20	SC	Jaguar Association of Greater St. Louis	4	6	4	3	17
31	SC	Jaguar Club of Central OLIahoma	0	3	5	0	8
30	SC	Jaguar Club of Tulsa	0	0	3	6	9
37	SC	Jaguar Club of Austin	3	3	2	1	9
38	SC	Jaguar Club of Houston	3	6	8	12	29
35	SC	Jaguar Owners Association of the Southwest	4	10	18	5	37
58	SC	Jaguar Drivers Club of North Texas	4	10	18	5	37
50	SC	San Antonio Jaguar Club	3	1	6	1	11
		SC Region Summary	34	55	79	41	209
48	NE	Ottawa Jaguar Club	0	7	2	0	9
8	NE	Jaguar Club of Southern New England	2	4	7	6	19
18	NE	Jaguar Association of New England	7	11	15	11	44
26	NE	Jaguar Touring Club	6	6	11	6	29
52	NE	Jaguar Auto Group	6	7	10	3	26
22	NE	Empire Division	2	13	23	3	41
24	NE	Jaguar Aficionados of Greater Buffalo	3	4	5	3	15
25	NE	Jaguar Association of Central New York	6	6	2	2	16
23	NE	Jaguar Drivers Club of Long Island	2	3	11	2	18
67	NE	Capital Region Jaguar Club of New York					5
33		Delaware Valley Jaguar Club (NE region)	8	12	15	12	47
40	NE	Nation's Capital Jaguar Owners Club	9	20	13	10	52
		NE Region Summary	51	93	117	60	321
54	SE	Jaguar Car Club of North Florida	6	8	14	2	30
9	SE	Jaguar Club of Florida	4	3	5	8	20
10	SE	South Florida Jaguar Club	9	6	19	11	45
11	SE	Sun Coast Jaguar Club of Florida	6	10	16	9	41
62		North Alabama Jaguar Club	3	9	8	1	21
57		North Georgia Jaguar Club	8	19	15	5	47
21	SE	Carolina Jaguar Club	7	8	12	5	32
34		Jaguar Society of South Carolina	8	11	22	10	51
55		Music City Jaguar Club	2	3	10	3	18
56	SE	Smoky Mountain Jaguar Club	5	7	2	2	16
12		Virginia Jaguar Club	2	7	8	3	20
68		Jaguar Club of SW Florida	1	1	7	16	25
		SE Region Summary	60	92	138	75	365
		Member at Large	2	15	39	31	87
		No referral (insufficient information in request)	1	0	0	0	1

NOTE: Some requests were referred to multiple clubs, therefore the total number of referrals on this sheet exceeds the total number of club locator requests received.