

JCNA Membership Committee



AGM Report

April 2, 2016

Summary of Key Accomplishments

- Designed and published a “New Club Roadmap” (parts 1 and 2) – an addition to our Membership Resources
- Assisted in the formation of a new club (Jaguar Club of Southwest Florida)
- Through Jack Humphrey, all Membership Resources were loaded onto the new website
- Designed, published and distributed a new JCNA Membership Brochure in 3rd Qtr, 2015
- Maintained a full regional representation from all of North America with each of the 6 regions represented on the JCNA Membership Committee
- Maintained good communications within each region using our Regional Management and Communications Program

Summary of Key Scope of Work Challenges for 2016

- Continue improvements to Membership Resources
- Reset the budget for the Committee; Develop a Expense Reimbursement Policy approved by JCNA and an Expense / Purchase Approval Form
- Determine the appropriateness for and the best ways to communicate to MAL for membership retainage, recruitment and migration to Local Club rosters if desired
- Discussion of possible proposal for more regional events and more events that include owners of ALL types of Jaguars (classics, old, new and everything in between) – to encourage broader participation
- Develop guidelines to assist Regional Directors and Regional Membership Representatives in revitalizing faltering clubs

Submitted by Eleanor L. Morris and Greg Huelsman, Co-Chairs, JCNA Membership Committee