

# **Jaguar Clubs of North America**

## **Special Awards Committee Report**

### **Committee Members:**

NCBob MatejekChairNWJennifer OrumNEMike CookSWPaul PetachSWMary SnyderSWLes Hamilton

SW/NC Hazel Beck

## **Purpose:**

To establish a policy on criteria for accepting nominations for Special Awards, judging criteria, scoring and notification of Special Awards:

- 1. Andrew Whyte Service Award
- 2. Fred Horner Sportsmanship Award
- 3. Dealer of the Year Award
- 4. Karen Miller (Editor) Award
- 5. Website Award
- 6. President's Award
- 7. Newsletter Awards
  - A. Heritage Articles
  - B. Event Articles
  - C. Technical Articles
  - D. Travel Articles
  - E. Jaguar Life Articles
  - F. Photos
  - G. Jaguar Journal Submission

## **Activities:**

We created a new award for the Top Submission to the Jaguar Journal Last year updated all the award forms and posted them to the JCNA website and put on a seminar at last year's AGM explaining everything to do with the Special Awards. That seminar is also posted on the JCNA website to share that info to all.

Right after the first of the year, we received all the candidates for the awards, evaluated all of them and feel very comfortable that the best candidates were selected. They will all be presented tonight during the banquet.

## **Observations:**

Since we started judging Club websites in 2011, the quantity and quality of Club Websites has greatly improved. This is definitely a good recruiting tool for new members and keeping current members informed.

#### **Future Tasks:**

We would like to get into judging the Club Facebook sites and maybe expand into other social media's as well. Our problem is that none of the seven of us on the committee are real users of Facebook or other systems.

We are always looking for new members to join our little group. We meet monthly during the year and weekly in January and February. Our meetings are Web Ex interactive computer / conference calls. We really do have a lot of fun while getting through all our tasks. We welcome people with or without a publication background. Should you be a candidate for one of the awards, we do work around it so that you are not voting for yourself.