



Jaguar Clubs of North America

Special Awards Committee Report

Committee Members:

NC	Bob Matejek	Chair	NW	Jennifer Orum
NE	Mike Cook		SW	Paul Petach
SW	Mary Snyder		SW	Les Hamilton
SW/NC	Hazel Beck			

Purpose:

To establish a policy on criteria for accepting nominations for Special Awards, judging criteria, scoring and notification of Special Awards:

1. Andrew Whyte Service Award
2. Fred Horner Sportsmanship Award
3. Dealer of the Year Award
4. Karen Miller (Editor) Award
5. Website Award
6. President's Award
7. Newsletter Awards
 - A. Heritage Articles
 - B. Event Articles
 - C. Technical Articles
 - D. Travel Articles
 - E. Jaguar Life Articles
 - F. Photos

Activities:

This past year we updated all the award forms and posted them to the JCNA website. We created definitions for all the different newsletter awards and posted them. We created a page and added it to the JCNA Corporate Policies clearly defining all our tasks and timing.

Right after the first of the year, we received all the candidates for the awards, evaluated all of them and feel very comfortable that the best candidates were selected. They will all be presented tonight during the banquet.

Friday afternoon of the AGM in Vancouver, we hosted a Seminar to get out the word on all the available Special Awards and what is expected for each. I hope you were able to join us.

Observations:

Since we started judging Club websites in 2011, the quantity and quality of Club Websites has greatly improved. This is definitely a good recruiting tool for new members and keeping current members informed.

Future Tasks:

We would like to get into judging the Club Facebook sites and maybe expand into other social media's as well. Our problem is that none of the seven of us on the committee are real users of Facebook or other systems.

We are always looking for new members to join our little group. We meet monthly during the year and weekly in January and February. Our meetings are Web Ex interactive computer / conference calls. WE really do have a lot of fun while getting through all our tasks. This AGM is the first time that more than two of have ever been together at one time. We welcome people with or without a publication background. Should you be a candidate for one of the awards, we do work around it so that you are not voting for yourself.