

VISION

To be the primary source for information and material related to the heritage of Jaguar® Cars in North America. To educate the public on subjects useful to the individual and beneficial to the community and to advance education related to the heritage of Jaguar® Cars in North America. Furthermore, to create a facility (Museum) where automobiles, printed material, and artwork related to the Jaguar® marque can be displayed for the enjoyment of the public and facilitate research on the marque.

MISSION

To perpetuate the heritage of Jaguar® Cars in North America, being a major archive of printed material, specialty tools related to Jaguar® Cars, and desirable older Jaguar® Cars. Providing annual scholarships to students interested in the automotive restoration arts, and attending accredited programs for the restoration of older (Classic) cars. Be a resource for historical information related to the restoration and repair of Jaguar® Cars, and providing information, copies of out of print documents, loan specialty tools to anyone with an interest or need related to Jaguar® Cars. Serve the needs of the Jaguar® Enthusiast throughout the USA by providing a forum for the exchange of information, and ideas. We believe that the cars should be enjoyed and driven/raced, and we should share the joy of these wonderful cars and their fascinating owners. Promote the hobby and encourage people of all ages to become involved.



CORE VALUES

Respect for the cars, the heritage of the marque and for each other. Value to our Patrons. Always be responsible to the people and places we touch. Our aim is to ensure that everyone benefits from working with us. Develop the base of knowledge of all involved. To be caring neighbors. To display respect, compassion, and humanity. To care about our patrons, colleagues, and the general population with an interest in our hobby. Teamwork. Aim for the highest standards in the way we work, and the quality of the information we provide. Build mutually beneficial relationships with colleagues, patrons, and others with interest. Integrity in all we do. We should act in a fair, honest and transparent way. Everything we do must stand the test of public scrutiny.

LOOKING FORWARD

The foundation is anticipating opening a museum, where cars and related material will be housed and viewed by the public. We will need to have all Jaguar® items donated, and the museum will require enthusiastic volunteers to help work the museum. The museum will reflect the evolution of the marque from the beginning to the current day.

IN THE COMMUNITY

The Coventry Foundation will give back to the community in many ways.

- Provide annual scholarships to students interested in Jaguar Automotive Restoration.
- Be a resource for historical information related to the heritage of Jaguar® Automobiles.
- Providing a forum for the exchange of information and ideas for Jaguar® enthusiasts.
- A specialty tool loan program, with specialty tools available for loan.
- Promote the hobby and encourage people of all ages to become involved with Jaguars.

All donations are tax deductible, as the foundation is set up as a 501c3 non-profit, and we encourage all Jaguar® enthusiasts to donate what they can to get the wonderful Coventry Foundation museums filled with vintage Jaguar items. The Coventry Foundation will accept donations such as Jaguar® cars, Jaguar® parts, Jaguar® tools, Jaguar® books, Jaguar® memorabilia, and financial donations. Financial donations can be made online through the Foundations website, or by check. Become a patron of the foundation for a minimum \$50 annual fee.



