CR 9: Club Locator Service (PTS) Report for Calendar Years 2012 (partial) through 2017

Summary:

Time Period >>>>>>	SEP-DEC 2012	CY 2013	CY2014	CY2015	CY2016	CY2017	Total
# of Inquiries Received	140	322	429	235	209	194	1529
# of Referrals to Clubs or MAL	212	434	562	292	256	232	1887
# who joined JCNA	24	56	83	19	4	4	190
Success rate: (# joined/# inquired)	17.14%	17.39%	19.35%	8.09%	1.91%	2.06%	12.43%

Referrals by Region:

NW - 65 SC - 277 MAL - 142

SW – 337 NE – 418 NC – 290 SE – 458

Other -1 (not enough information in request to make a referral)

Notes:

- Some requests were referred to multiple clubs therefore the total number of referrals exceeds the total number of club locator requests received.
- Some requests came from areas distant from, but within possible driving distance of, a local club. In these cases the prospective member was referred to both the local club and to the MAL program.
- The number of requests received peaked in 2014 and has declined sharply since then. The reason for the decline is unknown.
- The "success rate" (# joined / # inquiries) for 2012 2014 (18.3%) is believed to be low but fairly accurate. The lower "success rate" for 2015 2017 (4.2%) is NOT accurate and is believed to actually be significantly higher. The lower rate is only because with other things I'm trying to do I have simply not had time to compare my database of referrals against the JCNA Master Roster to calculate the percentages.
- I do not track how many of those who joined remain in JCNA after joining.
- It is not known how many referrals are actually pursued (or how vigorously) by local clubs.

Google Map (public link from JCNA website) – 16,840 views as of 26 FEB): The URL for the map showing the location of all JCNA-affiliated clubs is https://drive.google.com/open?id=1EnCwdMySxo9jpnbsfILdnfH44pc&usp=sharing. NOTE: As time permits I intend a major overhaul of the map.

Respectfully,

Ed Avis

JCNA Club Locator Service Coordinator

ICN	JCNA CLUB LOCATOR REQUESTS RECEIVED / REFERRALS TO CLUBS								
Time Period >>>>>>>									
Time Period >>>>>>>									
		Total number of Club Locator Requests Receiv		322	429	235	209	194	1529
		Total number of Referrals to Clubs (see note) >>	210	419	523	261	224	208	1845
		Total number of Referrals as MAL (see note) >>	2	15	39	31	31	24	142
		Number of requestors who joined JCNA	24	56	83	19	4	4	190
		Success rate (# Requests Received /# Joined	17.14%	*****	*****	8.09%	1.91%	2.06%	12.43%
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SEP.	Region		Referral	Referra	Referral	Referral	Referral	Referral	
ō	<u> </u>	Club Name	Re	å			Ŗ	_	
		Pacific Jaguar Enthusiasts Group	1	0	2	0	1	0	
		Canadian XL Jaguar Register	1	0	2	0	1	0	
		Jaguar Car Club of Victoria	1	0	0	1	0	0	
		Jaguar Owners Club of Oregon Jaguar Driver's and Restorer's Club of Northwest	1 5	6 5	7 8	3 7	<u>4</u> 5	0 4	
41 1	чw	N₩ Region Summary	9	11	19	11	11	4	65
85 9	RU/	Jaguar Club of Northern Arizona	0	0	2	0	1	0	03
		Jaguar Club of Central Arizona	3	4	3	4	5	0	
_		Jaguar Club of Southern Arizona	0	1	2	2	0	0	
_		Jaguar Associate Group	3	16	22	9	5	12	
		Jaguar Owners Club of Los Angeles	10	30	12	10	10	16	
6 3	3W	Sacramento Jaguar Club	1	7	7	1	4	5	
		San Diego Jaguar Club	3	2	3	2	2	6	
		Inland Empire Jaguar Club	2	12	6	9	3	9	
		Rocky Mountain Jaguar Club	3 2	1 0	3	3	1	8 0	
_		Jaguar Club of Southern Colorado Jaguar Club of Greater Las Vegas (no longer affiliated)	1	3	7	0	4	U	
		Reno Jaguar Club	0	3	2	0	0	2	
		Wasatch Mountain Jaguar Register	0	2	4	2	1	0	
		Jaguar Club of New Mexico	2	2	5	3	1	1	
		SW Region Summary	30	83	82	45	38	59	337
43	NC	Ontario Jaguar Owners Association	0	3	5	3	0	2	
		Illinois Jaguar Club	7	16	15	13	5	7	
		Jaguar Association of Greater Indiana	4	7	8	2	1	1	
		Jaguar Drivers Club Area 51	0	8	5	2	1	0	
		Jaguar Affiliates Group of Michigan	3 1	13 9	13 3	2	3 1	5 2	
		Jaguar Association of Central Ohio Jaguar Club of Ohio	1	5	9	2	2	2	
		Jaguar Club of Greater Cincinnatti	1	6	4	2	2	0	
		Jaguar Club of Pittsburgh (NC region)	1	3	4	1	7	2	
63 I	NC	Susquehanna Valley Jaguar Club (NC Region)	4	5	11	11	2	2	
47	NC	Wisconsin Jaguars Ltd.	3	10	11	2	1	2	
		NC Region Summary	25	85	88	42	25	25	290
		Great Plains Jaguar Owners Association (no longer affilia	0	0	2	0	0		
		Gulf Coast Jaguar Club	9	7	7	2	5	1	
		Jaguar Club of Mexico	0	0	1	0	0	0	
		Heart of America Jaguar Club Jaguar Association of Greater St. Louis	4	9 6	5 4	6 3	8	3 1	
		Jaguar Club of Central Oklahoma	0	3	5	0	2	1	
		Jaguar Club of Tulsa	0	0	3	6	2	Ö	
		Jaguar Club of Austin	3	3	2	1	2	5	
38 :	SC	Jaguar Club of Houston	3	6	8	12	11	7	
		The Jaguar Owners Association of North Texas	4	10	18	5	6	6	
		Jaguar Drivers Club of North Texas (merged with SC35)	4	10	18	5	3		
50 :	SC	San Antonio Jaguar Club	3	1	6	1	1	1	227
		SC Region Summary	34	55	79	41	43	25	277

48		Ottawa Jaguar Club	0	7	2	0	0	1	
8	NE	Jaguar Club of Southern New England	2	4	7	6	3	2	
18	NE	Jaguar Association of New England	7	11	15	11	11	2	
26	NE	Jaguar Touring Club	6	6	11	6	4	8	
52	NE	Jaguar Auto Group	6	7	10	3	1	3	
22	NE	Empire Division	2	13	23	3	2	6	
24	NE	Jaguar Aficionados of Greater Buffalo	3	4	5	3	3	1	
25	NE	Jaguar Association of Central New York	6	6	2	2	2	1	
23	NE	Jaguar Drivers Club of Long Island	2	3	11	2	0	4	
		Capital Region Jaguar Club of New York					2	1	
33	NE	Delaware Valley Jaguar Club (NE region)	8	12	15	12	14	12	
40	NE	Nation's Capital Jaguar Owners Club	9	20	13	10	6	8	
		NE Region Summary	51	93	117	60	48	49	418
54	SE	Jaguar Car Club of North Florida	6	8	14	2	2	1	
9	SE	Jaguar Club of Florida	4	3	5	8	3	3	
10	SE	South Florida Jaguar Club	9	6	19	11	9	5	
11	SE	Sun Coast Jaguar Club of Florida	6	10	16	9	5	3	
62	SE	North Alabama Jaguar Club	3	9	8	1	2	3	
57	SE	North Georgia Jaguar Club	8	19	15	5	11	10	
21	SE	Carolina Jaguar Club	7	8	12	5	5	7	
34	SE	Jaguar Society of South Carolina	8	11	22	10	8	7	
55	SE	Music City Jaguar Club	2	3	10	3	5	4	
56	SE	Smoky Mountain Jaguar Club	5	7	2	2	3	1	
12		Virginia Jaguar Club	2	7	8	3	1	2	
68	SE	Jaguar Club of SW Florida	1	1	7	3	5	0	
		SE Region Summary	61	92	138	62	59	46	458
		Member at Large	2	15	39	31	31	24	142
		No referral (insufficient information in request)	1	0	0	0	0	0	1

NOTES:

- 1 Some requests were referred to multiple clubs, therefore the total number of referrals on this sheet exceeds the total number of club locator requests received.
- 2 Some requests came from areas distant from, but within possible driving distance of, a local club. In these cases the prospective member was referred to both the local club and to the MAL program.
- 3 The number of requests received peaked in 2014 and has declined about half since then.
 The reason for the decline is unknown.
- 4 The "success rate" (# requests / # joined) for 2012 2014 (18.3%) is believed to be low but fairly accurate.

 The lower "success rate" for 2015 2017 (4.2%) is NOT accurate and is believed to actually be significantly higher.

 Determining the "success rate" is a very time-consuming task and I simply have not taken the time to calculate it.