

**Saturday June 26th. Jaguar and Friends BBQ Picnic, Canton GA,
Saturday, August 21st. North Georgia Jaguar Club Judge's Training**



Philip DeTrollo Fills Vacant Vice President's Position

My introduction to Jaguars came in 1960, when a neighbor's dad purchased an XK120 FHC, English White with a burgundy leather interior. He would pile as many of us kids into it as possible – the most I remember is 5 – and off for ice cream we would go. I can still remember the sound of the exhaust and the smell of the leather.

And who doesn't remember the time they saw their first E-Type? Mine was at the New York Auto Show, it looked like something from another planet. I was hooked!

My wife and I have owned several Jaguars over the years; for the past 17, it's been a Black 2004 XK8 Coupe. Karen was out of town and upon her return, the first thing she asked, "Where is my car and why is there a Jaguar parked in my garage?" Yes, I traded in her car for it!

In addition to Jaguars, my other hobbies include flying, boating, and Lionel Trains. I've raced Formula Ford in SCCA and campaigned a Lotus Super 7 in HSR & SVRA, made possible with a lot of help and inspiration from Brian Hernan. I can't remember when I actually joined the North Georgia Jaguar Club, but it's got to be at least 15 years ago. Last year, supported by Dave Kirkman and Terry

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Results For Amelia Island Concours 2021 Article page 6

**14th Annual North Georgia Jags 'N' Friends Picnic
Saturday, June 26th**

Submitted by John Baxa

Come and enjoy this year's annual NGJC picnic. Again this year we will have the same location thanks to the hospitality of John and Robbie Yates. It is now the 14th Annual "Jags and Friends" Picnic at their lovely home in East Cherokee County area near Chukkar Farms Polo Club on Saturday, June 26th, 2021 from 10:00am to 2:00pm with lunch around noon. The address is 379 Tellico Road, Canton, GA 30115

Arrangements are being made again this year to have a catered lunch from Smokejack Barbecue in Alpharetta. This is one event where everyone is encouraged to invite a friend with a neat car to come and share the day with us.

To register and pay online. Go to www.ngjc.us click on calendar and click June 26, 2021 and Click **HERE** for an online application and pay with PayPal.

See map Page 6

NGJC 2021 PICNIC MENU

- Sandwich: Chicken Pork
- Side Dish: Potato Salad Cole Slaw Chips
- Drink: Iced Tea Water

All food orders must be made in advance with the registration as additional meals might not be available for sale. If you do not want a meal due to special dietary needs, etc. please put a zero in both sandwich boxes.

Beverages other than those listed above will not be available so please bring your own if desired.

ORDER DEADLINE IS Tuesday June 22nd



Look for the road signs

Host of the 2005 JCNA Challenge Championship



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Host of the 2017 International Jaguar Festival

LETTER FROM THE PRESIDENT

Special thanks to Dave Kirkman for leading the drive for the Dipuma event. Especially since Miss Bev was under the weather.

I feel good that we are finally getting some traction on our club calendar. Look for the updates in this and the coming newsletters. There is something for everyone from an ice cream social in August to a Christmas Party in December thanks to Peter & Janell Helman. This would be a good time for a volunteer to step up for the events coordinator position.

Philip DiTrillio has volunteered for the VP slot. Now we will have an administrator who knows what he is doing. I am looking forward to his input and expertise. Check out Philips bio and the questionnaire he has put together. This is your chance to give the officers direction on how we can improve the club for the next 20 years.

The 14th annual Jaguar and Friends Picnic on Saturday the 29th. is all set with Smoke Jack BBQ catering this event. Thanks to Brian Hernan's past leadership this event

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Welcome new members

Walt and Jenny Smith of Villa Rica after a 4 year absence and Chadd Bishop of Calhoun

The NGJC Wants You To Tell Us What You Think

was a snap to coordinate. Brian passed the touch to me and I didn't get burned! Directions to sign up online are in this newsletter.

Check the tire pressure and the oil, but whatever you do don't mess with those SU carburetors!
John

We need your feedback so that we can make the club even better. This will only take about a minute for you to complete, but this will really help us moving forward.

Here is a link to the survey:
<https://rcmaury.wufoo.com/forms/zf9ohk61y6wdp8/>

Thanks for your help.



Coventry Foundation Video Now Showing

Finally posted the video on the Website. Go to www.ngjc.us it is under pictures, then videos on our regular menu. Or <https://vimeo.com/539349417> is a direct link.



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*Deadline for Newsletter
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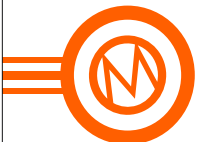
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2021 NGJC Calendar *Tentative*

Submitted by Dave Kirkman

NGJC EVENTS: June

M	T	W	T	F	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

NGJC EVENTS: July

M	T	W	T	F	SAT	SUN
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JANUARY

Nothing planned

FEBRUARY 2021

24 - Wednesday, Porsche Experience Tour & Lunch.
Sponsor: J Yates

MARCH

20 - Saturday, 10:30 AM, Metal Union Speed Shop tour and metal tech session. Lilburn, GA, Sponsor: J Yates

20 - Saturday, GTA Spring St. Paddy's Day Drive, 10:30 AM

25 - Thursday, AGM, COLUMBIA, SC

27 - Saturday, Roswell Motoring Festival

25-28 - Saturday-Sunday, SVRA Historic Races – Road Atlanta, Braselton, GA

APRIL

10 - Saturday, ceramic coating tech-session. Detail Life with Jose Soto, Sponsor: J Newell RESCHEDULED

18 - Sunday, Spring Drive
Sponsor: D Kirkman

23 - 25, Friday - Sunday, HSR Walter Mitty – Road Atlanta, Braselton, GA
Jaguar car corral

MAY

23 - Spring Drive Luncheon at Dipuma Venue, Helen, GA, Sponsor: J Yates

20 - 23, Thursday – Sunday, Amelia Island Concours d'Elegance, Amelia Island FL

JUNE

10 - 13, Thursday - Sunday, Highlands Motoring Festival, NC

13 - Sunday, Cincinnati Concours, Ault Park, OH.

26 - Saturday, Jaguar and Friends BBQ Picnic, Canton GA, Sponsor: J. Yates

JULY

22 - Thursday, North Carolina Jaguar Club, Concours d'Elegance, Little Switzerland, NC

? - Huntsville Overnight, U.S. Space & Rocket Center

AUGUST

? - Evening Ice Cream Social, Johns Creek
Sponsor: Peter & Janell Helman

15 - Sunday, Pebble Beach Concours, Pebble Beach, CA

21 - Saturday, Judge's Training, 10:00 AM
Sponsor: Philip DeTrolio

26 - 28, Thursday - Saturday, AGM Annual Meeting, Columbia SC

? - Dawsonville Track, Georgia Racing Hall of Fame tour.
Optional Go-Kart track time.

SEPTEMBER

4, Saturday British Motorcar Day, Tellus Museum, Cartersville, GA

11, Saturday, Atlanta British Car Fayre 10:00am - 3:00pm – Norcross, GA

26, Sunday, Atlanta Concours d'Elegance at Tylor Perry Studios

OCTOBER

2, Saturday - Roswell Motoring Festival – Roswell, GA

6 - 9, Thursday-Sunday, Motul

Petit LeMans – Road Atlanta, Braselton, GA

15 - 17, Chattanooga Motorcar Festival, Concours d'Elegance, TN

22, - Friday, International Jaguar Festival (IJF), Ft. Myers, FL.

31, - Sunday, NGJC Concours d'Elegance – Gainesville, GA – T. Mathewson, P. DiTrolio

NOVEMBER

5 - 7, Friday-Sunday, Hilton Head Concours d'Elegance – Hilton Head Island, SC

? - Saturday, 10:30 AM, NGJC Business Meeting - Ga Expo, Suwannee, GA

DECEMBER

? - NGJC Holiday Party,
Sponsor: Peter & Janell Helman

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May 23rd. Dipuma Estate Luncheon & Drive

Submitted by John C. Yates.

The sun was hot and the sky was clear as 20 club members gathered near Dahlonega to enjoy a drive to the Dipuma Estate just outside of Helen.

Overlooking the Sautee-Nacoochee Valley with Mount Yonah as the backdrop we all sat down to a white

table cloth luncheon of hamburgers and chicken salad sandwiches provide by chef Jesse Kauffman and his brother from 10 Bistro of Peachtree Corners.

After lunch David shared stories of the local Indian tribes as well as the origins of the vinery and Helen's

early beginnings as a tourist destination.

After seeing the rhododendrons in full bloom maybe next year we visit a month earlier to take in the azaleas and dogwoods that dot the property.



The British Are Coming Back To Downtown Norcross!

We have the go-ahead from the City of Norcross to once again host the Atlanta British Car Fayre!

Saturday, September 11th
10:00am - 3:00pm
South Peachtree Street
Historic Downtown Norcross

sure that the 2021 car fayre will make history with the number of participants and the quality of fine British automobiles. To everyone who displays their vehicles or participates in any way, let's show our enthusiasm by making this the best show ever!

For event details and to register your vehicle visit our website at

www.atlantabritishcarfayre.com



All About Concours Judging

Submitted by Phil DeTrollo, Chief Judge

As we enter June, the JCNA Concours season is already in full swing; several events have already taken place and very few have been cancelled or postponed. I am in touch with Chief Judges from other clubs and post-pandemic, many are experiencing a shortage of judges both for their Concours and at their Training Sessions.

Champion and Special Classes each requires 3 Judges per team; Driven Classes each requires 2. Experience has shown that a judging team does best when they are limited to 4-5 cars per team. Last year, we had 11 Champion, 1 Special, and 11 Driven entries. We fielded 12 Certified Judges, 1 Alternate, and 1 Apprentice. All judging was completed in approximately 2 ½ hours. This year, with the pandemic mostly behind us and with the International Jaguar Festival in Florida one week before our Concours, I anticipate the number of entrants will only increase. One option is to cap the number of cars we accept; the other would be to increase the number of judges, both from our club and any visiting judges from other clubs. Often entrants from other clubs are Certified Judges in their home club; I myself am usually asked to judge when I attend other clubs' Concours.

Some of you may know already where this is headed:

we will hold our Judges Training on August 21st (see separate article), so please make plans to attend. If you have let your judging credentials lapse, we can get you re-certified. If you have never judged before, we can get you into our apprentice program and on your way to becoming a Certified JCNA Judge. Training only takes a few hours and we serve Free Doughnuts and Coffee! Whether your interest lies with Interiors, Exteriors, Engines, or checking Horns & Lights, new Jags or old, there is a place that is perfect for everyone. If you're not comfortable because you don't think you know enough about Jaguars, don't worry! We can get you started by first judging in an area where you'll feel comfortable. With the help of our existing judges, you'll quickly get the hang of it.

A great thing about the NGJC is that we have some truly knowledgeable judges: Dick Maury, Ivan Ruiz, and Allan Taylor come to mind, but there are many, many more. These guys possess a wealth of information and they are more than willing to share their knowledge with you. This year, we are adding breakout sessions where our experts will point out specifics and judging tips for as many genres of Jaguars as we can arrange. You can pick an area you are interested in and just let

it soak in. If you would like to lead a breakout session, please reach out; I still need people for SSS, Saloons, early XJ6s, F-Types and E-Pace. I would also like to have someone bring their E-Type. Breakout sessions should last approximately 30 minutes and you don't have to participate in the Judges training if you don't want to. Did I mention were serving Free Doughnuts and Coffee?

The Carolina Jaguar Club is holding their Concours on July 24th in Little Switzerland, NC, arguably one of the finest locations on the calendar. Think great roads and cool weather in the middle of July. The hotel is located adjacent to the Blue Ridge Parkway and the hospitality of the Carolina gang is nothing short of incredible. Travel time is about 4 hours. If you're interested, details are available on the JCNA website. I spoke with their Chief Judge this week; they have a great weekend planned and would welcome Certified Judges from our club to help out. If you're interested, you can reach out to Steve directly: Steve Thomas (919) 471-6469 or stephenreps@earthlink.net
Philip DiTrollo, Chief Judge
(404) 372-9071 - jaguar@georgiaexpo.com



North Georgia Jaguar Club Judge's Training Set for Saturday, August 21st

Submitted by Philip DiTrollo, Chief Judge

We have selected August 21st for our annual judges training. As most people are now eligible to receive the COVID-19 vaccine, this will be an "in-person only" session. We request that those who have not been vaccinated wear a mask; if you are ill or experiencing any symptoms, of course, please do not attend.

Training will be held at the same location as last year: **Georgia Expo @ 3355 Martin Farm Road, Suwanee, GA, 30024**. We will get started at **10:00 AM**. This year we have added breakout sessions after the training where several of our members will provide tips on what to look for when judging certain classes.

The breakout sessions will last 30-45 minutes and run concurrently; choose the group you're interested in, kick back, and enjoy listening to the experts.

As with last year, please spend some time and re-read the Concours Rule Book, then take the judges test and email it to me: jaguar@georgiaexpo.com, no later than August 13th. This worked well last year and it gives me time to review the tests prior to training. This is an open book test, so there is no reason why everyone shouldn't receive a perfect score. We can use the time together focusing on how to make our Concours run smoothly rather than having to go over the test answers, again.

For the 2021, season we are using the 2019 rule book, which has only a few minor changes. Most of this will be review of what we did last year.

We will be providing coffee and doughnuts in the morning and Chick-Fil-A for lunch. Please RSVP prior to August 13th so I will know how many are attending and can plan on ordering the correct number of lunches. Lunch options are either a regular or spicy chicken sandwich, waffle fries, and your choice of either sweet or unsweet tea.

Let's have our best Concours ever!



JLR: Strong End To Fiscal 2020/21 With Significant Q4 Profit And Positive Free Cash Flow

Whitley, UK, 18 May 2021:

Jaguar Land Rover Automotive plc today reported strong underlying profitability and cash flow for the three months to 31 March 2021 (Fiscal Q4), and solid results for the full year.

The business continued to recover following the onset of the Covid-19 pandemic and retail sales in the fourth quarter were 123,483 vehicles, up 12.4% year-on-year. This was supported by a strong recovery in China, where sales grew 127% over Q4 last year, when the impact of Covid-19 peaked in that market. Full year retails of 439,588 vehicles were still down 13.6%, although sales in China increased 23.4% year-on-year. The award-winning new Land Rover Defender contributed significantly to retail sales, with 16,963 units sold in Q4 and 45,244 units for the full year.

Pre-tax profit before exceptional charges increased significantly to £534 million in Fiscal Q4 and £662 million for the full year, reversing losses in the same periods a year ago which were impacted by the start of the pandemic. The EBIT margin improved to 7.5% in Q4 and 2.6% for the full year, up 10.7 and 2.5 points respectively year-on-year. The

improving performance mainly reflects recovering volumes, and favourable mix, cost performance (including lower marketing spend) and foreign exchange.

In February 2021 the company announced its new global strategy to Reimagine the future of modern luxury by design and deliver double-digit EBIT margins by Fiscal 2025/26. As previously communicated, this will entail £1.5 billion of exceptional charges in the fourth quarter, including £952 million of non-cash write downs of prior investments and £534 million of restructuring charges expected to be paid in Fiscal 2021/22. After these exceptional charges, the company reported a pre-tax loss of £952 million for the quarter and £861 million for the full year.

Free cash flow of £729 million was generated in Q4 to achieve positive free cash flow of £185 million, after investment spending of £2.3 billion, for the full year. Cash flow for Q2 to Q4 totalled £1.8 billion to more than offset the £1.6 billion cash outflow in Q1 when Jaguar Land Rover's plants were closed for two months due to Covid.

Thierry Bolloré, Jaguar Land Rover Chief Executive Officer

commented:

In my first set of full-year results as CEO of Jaguar Land Rover, I have been encouraged by the company's resilience and strong recovery during a uniquely challenging year. Despite the pandemic, this year has also seen significant positive change culminating in February with the launch of our Reimagine strategy focused on reimagining our iconic British brands for a future of modern luxury by design.

Our strategy is ambitious and it will make us more agile, efficient and sustainable. Although it is still early days, we have made significant progress in implementing it. This has reaffirmed my confidence that we have the right strategy, the right people and the right product-plans to deliver against our targets. Jaguar Land Rover is well placed to emerge from the pandemic as a stronger and more resilient company that is able to navigate and capitalise on the opportunities ahead.

Pre-War Cars Sell for Roaring Numbers at 2021's First Major Auction



Philip DeTrollo Fills Vacant Vice President's Position

Mathewson I became Chief Judge for NGJC and together with the help of more members than I can list, our club put on one of only ten Concours held in 2020.

So, where would I like to see the NGJC go in the future? Jaguars already hold a special place in the hearts of many car enthusiasts: they are exotic enough to attract the most discriminating of collectors and are matched to an impressive racing heritage. At the same time, they remain affordable and accessible to those with more modest budgets. I believe the NGJC, together with the JCNA, are the ones who will write the next chapter in the Jaguar history book. It is our responsibility to preserve the past while embracing the future of all things Jaguar.

Our club is fortunate to have strong participation from our current members; however, for our club to continue its success, it is up to us to welcome the next generation of Jaguar owners, potentially those with different interests and different Jaguars. We need to create and sustain outreach programs to attract new members and ensure an experience that will have them renewing their membership year after year. Though the cars may not always look the same or even share the same powerplant, our common goal shall always be to carry the Jaguar marque forward!

Philip DiTrollo

Results For Amelia Island Concours 2021

By Hannab Elliott, Bloomberg

After a year of online sales and virtual showings, car auctions are back for real—in a big way.

During the Amelia Island Concours d'Elegance May 20–23, collectors paid a premium for the world's rare automotive classics in the largest live auction weekend event since the coronavirus pandemic began. Many lots went for well over their high estimates.

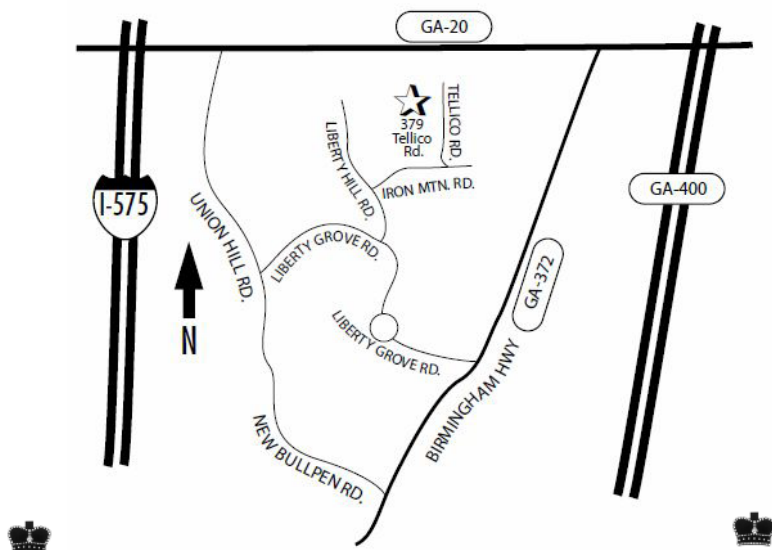
Together the two auction houses that sold during the annual car show off the coast of Florida amassed sales of \$61.3 million, up from \$57.2 million in March of 2020. (The event is traditionally held at the Golf Club of Amelia Island in early March every year; for 2021 organizers pushed it to May).

The top seller was a 1929 Duesenberg Model J Murphy Torpedo Convertible Coupe that RM Sotheby's sold for \$5,725,000, more than \$1 million over its \$4 million high estimate. It was the third-highest auction price ever paid for a Duesenberg and the first of five pre-war cars to fill the list of top 10 sellers. The other five in the top 10 were—no surprise—Ferraris, which saw a 100% sell-through rate for the duration of the weekend, according to John Wiley, who manages valuation analytics for classic car insurer Hagerty.

Other wildly successful sales included a 1965 Porsche 356 Cabriolet that sold for \$250,000 (beating a \$175,000 high estimate thanks to its unique "PTS Orange" color) and a 1934 Bugatti Type 57 for \$1.2 million (high estimate \$1 million); a 1971 Jaguar E-Type Series III sold for \$115,000, or \$15,000 over its high estimate. A buttery-yellow 1968 Ferrari hammered at \$2.55 million (est. \$2.5 million–\$2.8 million).

All told, both Bonhams and RM Sotheby's saw increases in the average price of the cars sold and in overall sell-through rates, with RM Sotheby's nearly

14th Annual North Georgia Jags 'N' Friends Picnic Map



The biggest in-person auction event for classic cars since the beginning of the pandemic brought promising returns.

doubling their average sale price from \$263,479 in 2020 to \$441,882 in 2021. Insiders called the results a strong retort to the haphazard if not cancelled sales that dotted the 2020 auction calendar.

"It was like 2015 again," says Steve Serio, a 20-plus-year Amelia attendee who deals in seven-figure Porsches, Ferraris, Bizzarrinis, Aston Martins and the like. "The market disruptor known as Bring a Trailer,

were the types of pre-war vehicles that would have been popular—you guessed it—in the (previous) roaring '20s and early 1930s.

Pre-war specimens like the 1934 Mercedes-Benz 500K Sindelfingen Roadster that sold for \$4.9 million (including buyer's premiums) represented a larger share of the consignments this year than last year, up to 37% versus 25% in 2020, according to Hagerty. Sell-through rates of the Art Deco coaches with swirling fenders and two-tone paint schemes held strong, too, up slightly from 78% to 80%, as did their average sale price, which increased by 6% to \$423,728.

Hagerty's Wiley chalked up their success to a potential segmentation that is happening across the auction world that sees certain eras of cars gravitating to certain venues. The old cars with the brass on them (headlights, grills, radiators, ornamental trim), he says, are back—if you're on a golf course. Just don't expect it to be listed on your favorite Internet auction site any time soon.

"Online auctions are now the place to go for a youngtimer car from the 1980s and '90s," Wiley says, noting that while more youthful collectors are more prone to buy less expensive collectables online, the elder statesmen of the car world—and those who can afford to spend—prefer to do it live in living color across a verdant putting green. "The traditional live auction world is where you're going to buy the traditional cars, like a 1960s Ferrari and the Duesenberg," Wiley says.

Meanwhile the ebullient sales results bode well for the climax of the car auction calendar, the back-on-again Pebble Beach Concours d'Elegance in August. So far, so good, says Serio, "I hope it stays this way for a while."



combined with the new and literal roaring '20s, liquidity spreading to hard assets, and folks looking at their own mortality have all led to this perfect sales moment."

Serious Buyers Only Need Apply

It was a chiseled-down, highly motivated and highly competitive group of buyers who led to the strong surge in car prices. The smaller Amelia leaned heavily toward professional car brokers, dealers, and serious collectors, Serio says, not so much the looky-loo types who would have been the ones cramming the auction room to watch and cheer loudly (though likely not bid) in previous years.

Some of the narrowed attention translated into surprise with the oldest classic cars far exceeding expectations. Whereas in previous years auctioneers had speculated that the 100-year-old Cruella de Vil-style saloons were coveted largely by a dying breed (wealthy octogenarians, mainly), in 2021, the hottest cars sold

