

Celebrating More Than 60 years in the San Francisco Bay Area

JAGazette



The official publication of the **JAGUAR ASSOCIATE GROUP (J.A.G.)** "World's Oldest Jaguar Club"

Volume 67 No. 7, July 2021

North Bay Drive



WHAT AND WHERE TO READ

PAGE		PAGE	
1	North Bay Drive	9-13	North Bay Drive
2	President's Message	14, 16	Jaguar Naming Birthdays
		15	Advertisements
3	Santa Cruz Mountains Drive	16	Member of the Month Provile
4	Calendar	17	Membership
5	Advertisements	18	Classified
6	California License Plates	19	Club Business
7	Sidco Session September	20	North Bay Drive
8	JOC News-		

JAGazette

Jaguar Associate Group
2151 Lotus Road
Placerville CA 95667

Well we started the busy Summer Drive Season and I missed the first drive. <sigh>. Looking at the photos and talking with the people who were able to make the trip, plus the number of cars involved. I can see it was another successful trip coordinated by our VP's Deborah and Patti (with the planning skills of Andy Preston) it would be difficult not to be a success.



I know, I know; everyone wants to know why I was not there. I have a really-really good Reason, of course. "It was Not My Fault"!! My Favorite wife Dorothy wanted to see our place in Hawaii (which she had not spent time at in 2 years) and she thought it would be a Fun Trip.

I, Of Course, " Never Get To Do No Fun Things " but I do like to see a smile on Dorothy's face when she is having Fun. So I brought her over to have Fun, while I watched.

July has several Events, but sure to check out the Schedule in this Jagazette. There is a drive from Santa Cruz to Capitola, plus we have a treat for our membership, that many have been asking about. How do I professionally take a photo of my car. We are very fortunate to have a Professional Photographer Explain the technique. We have been trying to make this happen for some time and Ron Laurie was able to make it happen.

We have a very good hard working board of directors and anything we want to happen, it seems Like we always have a Board Member step up with the solution.

Well I have used up my words for the Month. So I will go back to watching Dorothy enjoy this Peaceful Island Setting !!

Looking Forward to My Return

And Seeing You "On The Road"

Howard Smith, President



July Jaguar Birthday's

Joy Coleman	July 1
Bill Hansen	July 2
Mason Coleman	July 7
Amy Lindsay	July 7
Susan Swensson	July 8
Pat Rositano	July 9
Lorraine Blackburn	July 12
Andy deGrassi	July 15
Hayden Leadford	July 15
Howard Smith	July 16
Linda Banta	July 19
Susanne Robbins	July 25
Tony Hault	July 31

**JAG invites you to the:
Santa Cruz Mountain Tour
on Thursday July 22, 2021**

We hope you can join us for a drive through the Santa Cruz Mountains, Santa Cruz and Capitola finishing at "Seacliff State Park" for a picnic lunch at the beach. SANTA CRUZ MOUNTAIN ROADS

Date: Thursday July 22, 2021

Tour Leaders: Christian Rowcliffe & Deborah Hartunian

Meeting Place: Starbucks 12960 Saratoga Sunnyvale Road, Saratoga, CA. 95070

Time: Meet at 9:00-9:30 for a 10:00AM departure

Tour: We will meet in the parking lot in front of the Starbucks on the corner of Saratoga Sunnyvale Road and Blauer Drive. Coffee and snacks are available as are bathrooms in the Starbucks, CVS and Safeway. Excellent sandwiches and picnic foods can be purchased at Safeway Deli counter. There will be a driver meeting before we leave at 10:00 promptly. We'll head north to BIG BASIN HIGHWAY CA.9. Our first stop will be in Boulder Creek, at the Foster Freeze where you'll find plenty of parking, restrooms and you'll be able to buy ice cream and cold drinks.

We will leave Foster Freeze and continue our drive through the Santa Cruz Mountains till we reach the Pacific Ocean. Then a drive through Santa Cruz and Capitola and our final stop will be at Seacliff State Park (201 State Park Drive, Aptos). There we will picnic next to the ocean. Plenty of picnic tables, flat parking and restrooms are available for us. You may want to explore the end of the pier to see the 1917 shipwreck. The home of the 435 ft. S.S. Palo Alto. Dogs must be on a leash.

Please complete the attached form and send it to Phil Endliss with your payment.

If you have any questions or concerns, please contact Deborah at 415-509-2909.

Reservation Form

Santa Cruz Tour, Thursday, July 22, 2021

Name _____

Name _____

Name _____

Cost: \$5.00 per person x _____ members \$ _____

Cost: \$10.00 per person x _____ guests \$ _____

\$10.00 per car State Park Fee

Credit Card _____

Expir. Date ____/____/____ CVC ____ Zip code _____

Pay Pal: Send to Treasurer@JAGS.org

Check: Make out to JAG and mail to; JAG Treasurer,

37 Campbell Lane, Menlo Park, CA. 94025

Medical Agreement and Liability Wavier

Medical Agreement and Liability Wavier

By my signature below I agree to abide by and follow any and all requirements requested to allow me to participate in the Santa Cruz Mountain drive from Saratoga to Seacliff State Park in Aptos. I also agree that if I am not feeling well the day of the event, have a cough or fever, I agree to notify the event organizers and stay home with a full refund provided.

I also agree to indemnify, defend and hold harmless Jaguar Associates Group and its entities, from and against any and all liabilities, damages, causes of action and expenses resulting from or relating to the entrant's participation in the Santa Cruz Mountain drive from Saratoga to Seacliff State Park in Aptos. I hereby warrant and confirm that the information provided above is true to the best of my knowledge and that I have read and agree to abide by the Medical Agreement and Liability Waiver.

Signed _____ Date _____

Due to the current COVID-19 situation we are ensuring that JAG planned events meet safety guidelines. We are conducting safe drive events. The Board is working on the 2021 schedule in this very fluid situation.

JULY

6-18 (Friday-Sunday) Hillsborough Concours d' Elegance
 22-(Thursday) Santa Cruz & Capitola Drive
 28- (Wednesday-Virtual) How to Photograph your Car Professionally

AUGUST

9-15 -(Monday-Sunday) Monterey Car Week
 12-15- Jaguar Corral
 14 – (Saturday) Monterey Drive to Bird Rock Picnic

SEPTEMBER

10-11-12- Ferndale Concours
 11- (Saturday) SIDCO Custom Upholstery in Person
 18-Tiburon Car Show
 19- Danville Concours D' Elegance
 19- Dixon Car Show

OCTOBER

13-TBC (Wednesday) Poker Rally Laguna Seca to Carmel Valley
 26- SCBMC Boulder Creek Drive & Car Show
 30- (Saturday) Placerville Bridges Drive & Mastroserio winery
 31- (Sunday) Halloween Barn Party

NOVEMBER

4-5-6 (Thursday-Saturday) CAL CLUB 2021 in Morro Bay
 TBA – JAG Nominations Lunch & Drive

DECEMBER

4-(Saturday) Holiday Gala Dinner

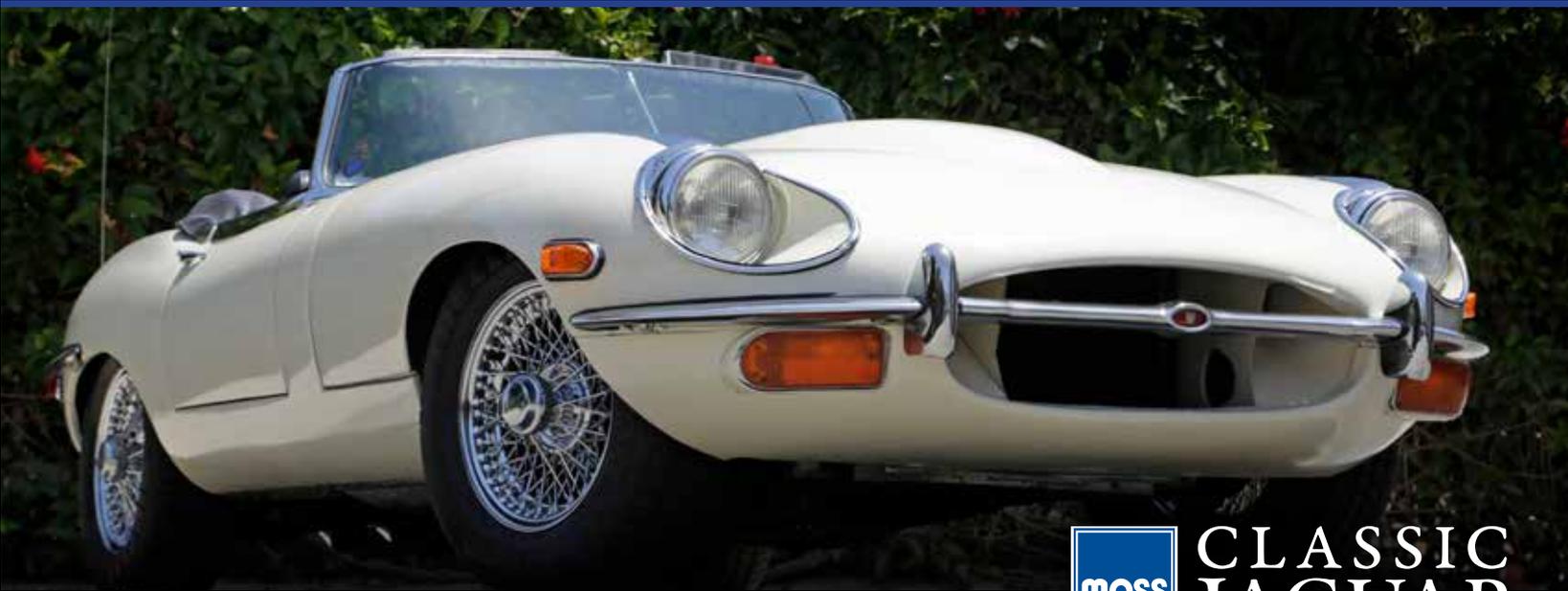
Editorial Note:

Photos taken in this issue by Deborah Hartunian,
 Les Hamilton and Phil Endliss

*Jaguar Owners
 have our
 full support!*

With Moss Motors' professional sales staff, engineers, technical team, and a long legacy of service, Jaguar owners can expect top-tier parts selection and availability. And with two warehouses, our delivery is fast across the country. **Long live the Jaguar.**

800-444-5247 | MossMotors.com/Jaguar



XK120, 140, 150 / E-Type / Early Sedans / XJ6/XJS / XK8 / Late Models



CLASSIC
 JAGUAR

CLASSIC



SHOWCASE

WHERE GREAT CARS ACHIEVE PERFECTION.



Restoration · Sales · Service · Appraisals · Concours Preparation

www.classicshowcase.com

Keeping your Jaguar on the road



S·N·G
BARRATT
GROUP

Call us on +44 (0)1746 765432 (UK) / +1 800 452 4787 (USA) OR visit sngbarratt.com

Know your CA number plates

Now that traffic has returned to our roads, I have had plenty of time to study the number plates of vehicles ahead of me in start/stop traffic and this caused me to visit the DMV website dmv.ca.gov where I found this expla-

nation. I wish I had a picture of each of the version to accompany the text but I am afraid I do not.

The History of California License Plates (1963-present)

Pre-1963 The CA DMV sent a new set of license plates for each vehicle each year

1991 – only reflectorized standard plates were issued.

1963 – earliest license plate that is still valid (the plates had a black background and chrome yellow characters).

1993 – the word “California” changed to red script.

1970 – standard plate changed to a blue background with yellow characters. Last year any black/yellow plates were issued.

1997 – stickers were made with background colors that change every year. Characters printed in black.

1976 – year-round registration started, which requires a month expiration sticker affixed to the upper left hand corner of the plate.

1998 through 2000 – standard plates contain the words SESQUICENTENNIAL – 150 YEARS in red block letters at the bottom of the plates.

1982 – standard plate changed to a white background with blue characters with a sun graphic and “California” in red block letters. Last year any blue/yellow plates were issued.

2001 – standard plate is white with blue characters and “California” in red script. No writing at the bottom of the plate.

1987 – reflectorized plates with “California” in red block letters were issued. Sun graphic was discontinued.

2011 – the DMV web address, “dmv.ca.gov”, is added to the bottom of the standard “California” red script license plate

JAG Technical Session at SIDCO Custom Upholstery

9:00am Saturday September 11, 2021

Tech Sessions are popular with JAG members and we have had sessions on detailing, buying and selling cars, painting and restoration. We are now able to visit Alejandro Lopez of SIDCO Custom Upholstery in person. Alex provided an online tech session during COVID which was well attended and left members with lots of questions, and the desire to see his work in person.

This is a great opportunity to learn more about renewing upholstery and maintaining your new or classic car's upholstery and to see the working of one of the top upholstery shops in our area. The schedule for the morning is:

9:00 – 10:00 AM Coffee and pastries

10:00 AM – 12:00 PM Tech session begins

Some of the topics to be covered are:

- Leather / Vinyl Materials
- Demo on techniques of upholstery
- Door panel cutting demos
- Old world upholstery techniques
- Upholstery demos / stapling / glue & wrapping panels demo
- Expanding on materials we use such as leather / vinyl / foam / adhesives / hardware

12:00 PM – 2:00 PM Food service.

Reservation Form

SIDCO Tech Session, Saturday, September 11,
2021, 9:00AM

Name _____

Name _____

Name _____

Cost: \$15.00 per person x _____ members \$ _____

Cost: \$20.00 per person x _____ guests \$ _____

Credit Card _____

Expir. Date ___/___/___ CVC ___ Zip
code _____

Pay Pal: Send to Treasurer@JAGS.org

Check: Make out to JAG and mail to; JAG Treasurer,

37 Campbell Lane, Menlo Park, CA. 94025

Medical Agreement and Liability Wavier

By my signature below I agree to abide by and follow any and all requirements requested to allow me to participate in the SIDCO Custom Upholstery including but not limited to the wearing of a mask if you are not vaccinated. I also agree that if I am not feeling well the day of the event, have a cough or fever, I agree to notify the event organizers and stay home with a full refund provided.

I also agree to indemnify, defend and hold harmless Jaguar Associates Group and its entities, from and against any and all liabilities,

damages, causes of action and expenses resulting from or relating to the entrant's participation in the SIDCO Custom Upholstery Technical Session. I hereby warrant and confirm that the information provided above is true to the best of my knowledge and that I have read and agree to abide by the Medical Agreement and Liability Waiver.

Signed _____
Date _____



Once again it's time to get together for some fun and relaxation! The event is the CAL CLUBS Weekend in MORRO BAY California. Sea breezes, ocean vistas, wine tastings, British-Irish Pub, possible CRICKET Match, Air museum, Old 1950's American Iron Cars, great driving roads with twisty bits, POZO SALOON BBQ, two really nice hotels to choose, and wonderful fellow JAGUAR owners and friends.

*XKS MOTORSPORT, Clive Collins owner, is the event sponsor this year and they are hosting our Thursday Welcome Reception at the La Serena Hotel hospitality suite and patio with views of MORRO BAY and the village. Lots of swell restaurants to choose from, walks on the beach, fresh ocean air, and good fellowship.

There's also the Historic Downtown PASO ROBLES SHOW & SHINE at McGregors British/Irish Pub, wine tasting rooms, restaurants, quaint shops, and more.

We also return to the famous POZO Cowboy Saloon BBQ, half the fun will be getting there with a new rally/tour of fast roads and twisty bits.

Looking forward to seeing you all once again!!!

Cheers, Mark Mayuga, SWRD

President JOCLA, event chair

(909) 772-1075, markmayuga@verizon.net

*XKS MOTORSPORT is one of the premier JAGUAR restoration specialists in the USA, (formally UK's Unlimited), Clive has done a wonderful job reinvigorating this famous JAGUAR restoration shop and welcomes you to come visit the facilities during the CAL CLUBS event to see the current projects being worked on and to discuss your restoration/preservation needs.

Clive Collins, (805) 594-1585 shop, (805) 462-7634 cellphone



CalClubs2021

Jaguar Owners Club LA, San Diego Jaguar Club, Jaguar Associate Group, Sacramento Jaguar Club, Inland Empire Jaguar Club, Reno Jaguar Club

It's time for another CalClubs Meet!

The 2019 CalClubs Meet in MORRO BAY was such a success that we are going to do it again! This time a little different with the great dining venues, driving roads, the POZO SALOON, *XKS MOTORSPORT, MORRO BAY DINNING al Fresca at DOCKSIDE OYSTER BAR, wine tastings in PASO ROBLES, and whole bunch more. We have two genuinely nice hotels to choose from. La Serena (event HQ) and the San Marcos Hotel, both on MORRO AVE a few blocks from the ocean.

Event SPONSOR:

XKSMOTORSPORT

NOVEMBER 4th Thursday- Arrive/check-in La Serena Hotel, Welcome Reception
XKS MOTORSPORT host, Dinner in Morro Bay, SLO Farmers Market

NOVEMBER 5th Friday- Rally/Tour to HISTORIC PASO ROBLES Downtown Park,
SHOW & SHINE, Tour Historic District, wine tastings, shopping, etc.,

Pappy McGregor's Pub for Lunch, CRICKET Match on the Green, Dinner in MORRO BAY at DOCKSIDE FISH MARKET & Oyster Bar

NOVEMBER 6th Saturday- Rally/Tour and BBQ Lunch at POZO SALOON, visit the many wineries on the way back to MORRO BAY, dinner is your choice at DORN'S, Window's on the Water, STAX Wine/Bistro, Dutchman's Seafood Galley, and more...

NOVEMBER 7th Sunday- *Back Home, Thanks for Joining Us!*

Mention you are with the JAGUAR CLUB Meet!

HOTELS: La Serena- \$69-159/rm+tx [Queens-Kings] Th, F/Sat (805) 772-5665 res.

San Marcos- \$85-179/rm+tx [Queens-Kings] Th, F/Sat (805) 772-2248 res.

Information: markmayuga@verizon.net (909) 772-1075 Cellphone
Restorations & Service: Clive Collins, **XKSMOTORSPORT**: (805) 594-1585
Event weekend mobile # (805) 462-7634

NORTH BAY DRIVE SAN RAFAEL TO CORNERSTONE

JUNE 16, 2021

HOT STUFF!!! That should have been our title for our June 16th drive through the hills and valleys of Marin and Sonoma.

We had HOT JAGUARS, HOT MEMBERS and a HOT DAY. That being said, what a day! 24 sparkling Jaguars gathered in the Northgate parking lot. Members were met with bright smiles and lots of first-time hugs, it's been a long time since we could hug each other. It was fun to watch all the different types of Jags arrive.

Our drive leader Andy and Marla Preston provided a wonderful drive. The first point of interest was '3838' Lucas Valley Road, (Skywalker Ranch), well we did see the beautiful gates. Then up the golden hills of Marin to the Petaluma Cheese Factory. Many of our members enjoyed the delicious ice cream and purchased cheese.

Off back thru the winding backroad hills of Sonoma to end our drive at Cornerstone. We were greeted by Meadowcroft Winery with a complimentary Sparkling wine tasting. Lunch was provided by Cornerstone; we did have a couple of glitches but in the end all lunches and drinks were provided to our members.

The day was another successful drive by our wonderful JAG club. We look forward to seeing more of our members of our drive on July 22 in the Santa Cruz mountains.

Patti Church



Over 45 years of Service!
The Oldest Most Experienced European Classic Sports Car Specialist in the USA!

XKS Motorsport
is dedicated to quality repairs and restorations on all classic British and European cars. We have restored an amazing variety of cars for collectors all over the world.

We do most all aspects of the restoration in house. We have our own machine shop, engine building room, body and metal shop, fabrication shop, and upholstery shop. This allows us to maintain quality control over all aspects of the job.

XKS MOTORSPORT

805-594-1585
Email: shop@xksmotorsport.com
Website: www.xksmotorsport.com
www.classiccylinderhead.com

We are Hagerty Approved

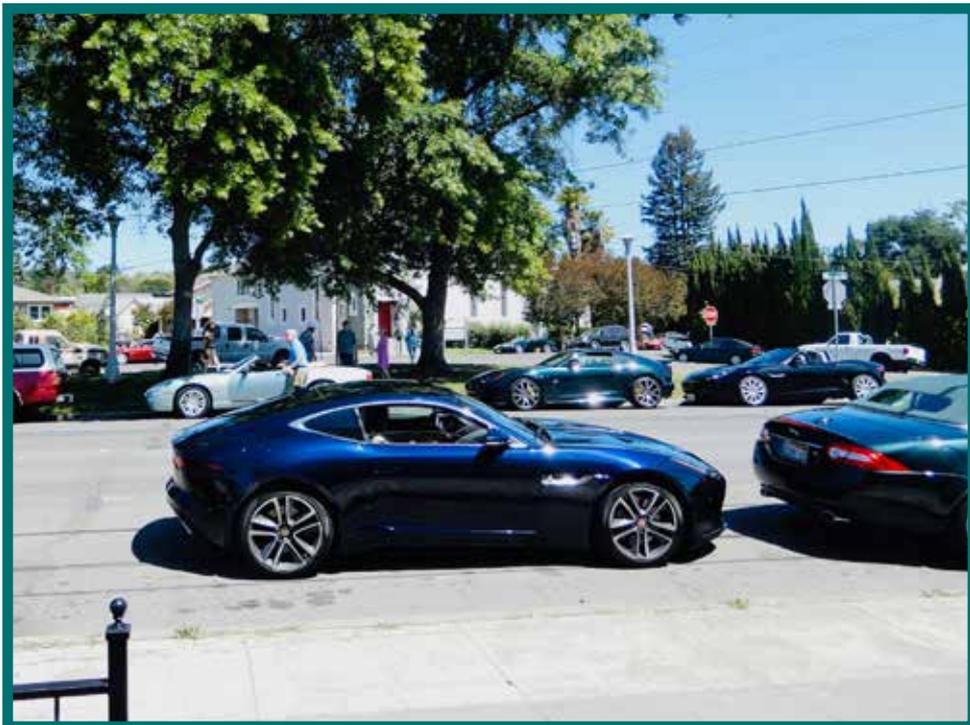

We are thrilled to announce that XKS Motorsport has Clive Collins as our new owner. Hailing from London, Clive has over 35 passionate years of Jag and other British car experience. This is a new chapter in the life of XKS Motorsport, exciting new things are coming our way!

NEW OWNER CLIVE COLLINS

WORKSHOP **BODY & METAL SHOP** **MECHANICAL WORKSHOP** **MACHINE SHOP** **CYLINDER HEAD REBUILDING** **UPHOLSTRY & TRIM** **COMPONENT REBUILDING** **MAINTENANCE & REPAIR**









SPECIALIZING IN THE SERVICE AND REPAIR OF JAGUAR & LAND ROVER

 TRUSTED CERTIFIED AUTOMOTIVE REPAIR
 Pre-Purchase Inspections

EXCLUSIVE
**BRITISH-
EUROPEAN**
 Campbell, California

Since 1987
 We accept extended vehicle warranties.

Exclusive British European
 408-374-0131

 **A+** rating

2921 Winchester Blvd. Campbell CA 95008 www.ebemotors.com



MODERN DAY SERVICE.
BUILT ON HERITAGE.

WELSH
 ENTERPRISES, INC.

1-800-875-5247
 +1-740-282-8649
welshent.com

An In-Depth Study of the Curious Method of the Naming of Jaguar Models

By: Stick Holmes

The manner in which Jaguar names its models seems, simply put, baffling. But you will be happy to know that after years of painstaking and exhaustive research, I have finally been able to make sense of the matter. Let me try to straighten this mess out for you once and for all.

Since Sir William Lyons dropped the “SS” moniker due to its unwitting reference to Hitler’s dreaded Schutzstaffel during World War II, the Marque has been called Jaguar.

At that time, somewhere around 1945, the three Jaguar models available were named for the size of their engines and included a tag “Saloon” to identify it as an enclosed car body style with a separate boot (trunk).

Named after a unit of measurement

Engine size was measured in liters. A liter is defined as a special name for a cubic decimeter which may be further defined as the volume of one kilo- gram of pure water at 4°C and 760 millimeters of mercury. Now it all begins to make sense! A Jaguar 1.5 Saloon had an engine that could contain 1.5 kilograms of water (although they seemed to leak mostly oil), a Jaguar 2.5 had a 2.5 liter engine and a 3.5 could hold the most water of all.

So far so good, but when the highbrows at Jaguar came to the realization that eventually they would be forced to put the same engine in more than one Jaguar model, a new approach was adopted regarding the naming of their vehicle models. Having recently been working with the military producing sidecars and other war hardware, they chose to use military terminology. When a change is made to a piece of military equipment without change to the basic design, it is called a Mark (Mk). The first change is a Mk 1 and so on. The name “Mk V” was chosen by Jaguar as its first model because it was the fifth prototype of the first Jaguar. All previously aforementioned Jaguars were retroactively called a Mk IV. There was no Mk I, II or III. See? Next would have been the Mk VI but Bentley had already used that name so the Mk V successor became the Mk VII. After that came the Mk VIII, Mk IX, Mk X, and (you guessed it) the 420G. Someone, who must have been under the influence of something, named that last in the series of large saloons

after the engine size in liters (old habits die hard), removing the decimal point and adding a zero for good measure, and finally a “G” was added which stood for “Grand” because it was the largest of the large saloons. Large saloons ended production in 1970.

Named after its maximum speed

Right about the same time the Mk V began production (1948), Jaguar came out with a line of sport cars. These were much more logically named than the large saloons. The first, the XK120 was named after the type of engine it had and the speed it was capable of attaining. Hence the XK120 had an XK engine and could attain a speed of 120 miles per hour. The next in line, the XK140, could go 140 mph and its successor, the XK150, could go faster than anybody else.

Realizing they would soon run out of speeds (as they had run out of liters in case of the large saloons) Jaguar named the XK150 replacement the “C -Type”. It had an XK engine but let’s not complicate things. They could not have called it the A-Type as A and B-Type names were already being used to identify a type of head or cam or something. They decided the “C” would stand for “Competition” as this auto was engineered exclusively for competing on the race circuit.

Different names in different countries (XK-E, E-Type)

The C-Type was naturally followed by the D-Type, then E-Type which they manufactured as a street-legal sport car. In the United States, the E-Type was named the XK-E for no readily apparent reason.

Strangely enough, the successor to the E-Type was not the F-Type or even XK180, but the XJ-S. Why? No one knows. All I know is the “XJ” stood for Experimental Jaguar and was borrowed from the XJ Saloon (more on that model later) on which it was based. The designation “S” was apparently blithely pulled out of the air.

Named after a suspension?

Let’s jump back in time to the small saloon cars. They came out about the same time as the XK140 and the Mk VII. Having not learned their lesson, the first small saloon was called the 2.4 (here we go with the liters again!) followed by the 3.4. Once again, real-

(continued on page 16)



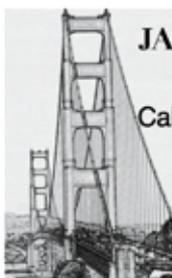
Sidco Custom Upholstery Inc.
 1917 Old Middlefield Way, Mountain View, CA 94043
 (650) 969-1539 sidcocustoms@gmail.com
 Dedicated to providing quality auto interior restorations.



WWW.JAGS.ORG



Jaguar Associate Group, JAG.
 For all Jaguar Enthusiasts in the Greater San Francisco Bay Area. Consider joining with your great Jaguar car and meet fellow Jaguar owners for fun events, information, discount and other benefits.



JAG WOULD WELCOME YOU AS A MEMBER

Call Phil Endliss: (650)-854-4445

or visit

WWW.JAGS.ORG

Affiliated with
 Jaguar Clubs of North America



BRITISH CAR RESTORATIONS
 REPAIR & SERVICE



Come to XKS MOTORSPORT in San Luis Obispo California, to see for yourself the quality restorations, the professionalism of his staff, and the commitment to excellence, to you, the Jaguar Driver. Call the shop, talk with Clive Collins directly, (805) 594-1585, he's more than happy to discuss your questions and plans about your Jaguar automobile.

850 Fiero Lane | San Luis Obispo, Ca. 93401 | shop@xksmotorsport.com
(805) 594-1585 | www.xksmotorsport.com

LAND ROVER & JAGUAR SPECIALISTS



SPORTS CAR PERFORMANCE



SINCE 1983

831-479-1588



www.emileyscperformance.com
 3501 Portola Drive Santa Cruz

(continued on page 14)

izing their error, the successor to the 3.4 was called a Mk2 and the 2.4 and 3.4 were retroactively re-titled Mk 1. (As an aside, Jaguar differentiated between the large and small saloon monikers by using Roman Numerals for the large, and numbers for the small.) The successor to the Mk 2 was the Mk3. Just kidding. It was actually called the 3.8 S-Type and it actually did not replace the ...

Mk2.

When they found it was a little slower, they continued to make Mk2. The “3.8” once again stands for liters this time including the decimal point and excluding the extra zero. The “S” (some think) stood for “Suspension” since it sported an independent rear suspension unlike the Mk2. The 3.8 S-Type was superseded by the 3.8 T-Type.

Kidding again! It was actually replaced by the 420 (not to be confused with the 420G large saloon). Some of you might be inclined to think that this car could go 420 mph but this simply is not the case. In fact, once again we're back to liters with missing decimal points and a superfluous zero. That model ended the small saloon line.

Everybody still aboard? Okay, hold on 'cause the going gets a little rough- er. The backbone of Jaguar and the replacement of both large and small saloons was the XJ-6. We learned earlier that the “XJ” stands for Experimental Jaguar. Since we can be fairly sure that the car could achieve a greater speed than 6 mph, the “6” must stand for the number of cylinders. Well why not? We used up liters and miles per hour and even used a suspension, why not use the number of cylindrical chambers in which the pressure of exploding gas moves a sliding piston inside the engine block? Problem was, when the next modification came out, it could not be called an XJ7 since it still had 6 cylinders. Oops. Let's call it a XJ-6 Series II and name its predecessor the Series I. The Series II was followed by the Series III. The successor to the Series III was the XJ40 which I assume had 40 cylinders and then the XJ300 which probably was capable of going 300 mph.

Named after the number of cylinders

Getting back to the sport car line, the replacement for the XJ-S was the XK8. Whereby the XK8 did not have an XK engine, the

“8” rightly stood for the number of cylindrical holes inside the engine block. It was succeeded by a completely different sport car called simply the XK. One would now naturally assume that the new [as of 2009] XK (which also does not have an XK engine) had no cylinders at all. Now, to exacerbate patrons even further, the supercharged models of the older XK8 and the newer XK are both called XKR!

Wait, it gets better! Back in 1998, after discerning that Jaguar patrons were not confused enough, Jaguar came out with another model they called the S-Type which in no way resembled the original 60s version except for the oval grill but was given the same name! Let's not forget the XJ220 which, once again, returned us to naming models for their attainable speeds.

Then there's the X-Type and the newest XF. Where did those names come from??!!

Well, I don't have the time/space to cover all the models Jaguar has manufactured over the years let alone the many other transmutations. I guess, suffice it to say, we Jaguar enthusiasts (confused though we may be) don't care what Jaguar Cars names their product as long as they keep up the good work. You can call the next one Throckmorton for all I care, just keep pumping out the high-quality, luxurious cars chock full of pizzazz like you always have and we'll keep buying them. As Juliet stated, “A rose by any other name would smell as sweet”.

I'm glad I could completely clear up the mysteries of this heretofore complex issue for you. Watch for another soul-searching, in-depth article regarding the various body styles available for each model above. Let's see, there's the sedan, saloon, hardtop, coupe, drop head coupe, roadster, convertible, open two seater, and cabriolet for a start..... pip pip!

[Maybe Stick will tackle the F-TYPE, F-PACE, the electrified I-PACE, the non-electrified E-PACE and XE small sedan. And why they are all capitals? - Ed.]

Reprinted from March 2019 JagMag from the Seattle Club.

July Membership Report

Phil Endliss, Membership Director & Treasurer

Please welcome the following new members to JAG:

**James Blackburn of Santa Clara
with his 2009 XJ VDPe**

**Monte & Edwina Whitacre of Redding
with their 1998 XK**

Congratulations to the following members who are celebrating their June anniversaries joining the club:

Peter Born & Jeffrey Mead – 4 years

Jim Kimball – 4 years

Matt & Amy Lindsay – 1 year

Miles & Kathryn Milbank – 3 years

Richard & Alison Mitchell – 2 years

JAG has grown to 193 members. Help us reach our goal of 200 members. If you know of someone who is not yet a member, please let them know about the club and direct them to our web site, www.jags.org, so they can view the latest JAGazette and find out how to join. Notice a Jaguar in the parking lot? Provide them with an old copy of your JAGazette so they can see the benefits of joining the club.

Jaguar Associate Group

The First Jaguar Club formed in the United States

Please print clearly

Date Completed ___ / ___ / ___

First Name _____ Last Name _____

First Name _____ Last Name _____

Address _____

City _____ State _____ Zip _____

Phone: Home _____ Mobile _____

E-Mail _____

How did you hear about JAG? _____

Name on badges if different from above: _____

Vehicle Details:

#	Year (e.g. 1966)	Model (e.g. Mark X, E-type Roadster, etc.)	Engine (e.g. 4.2L, 3.0L, etc.)
1			
2			
3			
4			

Please enroll me as a member of JAG _____
(Applicant Signature)

The initial dues for membership are \$130 (\$150 for residents outside the US). The cost includes annual dues for JAG, annual dues to the North American Jaguar Club (JCNA), a subscription to the JCNA magazine, subscription to the JAGazette, access to the JAG & JCNA Facebook Pages and club name badge(s). Membership in both clubs will be valid through December 31st, 2021.

My Payment is via Check Credit Card PayPal

Credit Card # _____

Expiration Date ___/___ Security Code _____ Billing Zipcode _____

PayPal - Send payment (use friends/family if possible) to treasurer@jags.org
Make checks payable to "Jaguar Associate Group."

Please mail this completed form along with your payment to:

**Phil Endliss, JAG Treasurer, 37 Campbell Lane, Menlo Park
CA 94025 650-854-4445**

FOR SALE: 2010 XF Supercharged. Ultimate black with ivory interior. 27k miles. 1 owner. Always garaged and covered. No snow. Almost no rain. New battery in 2020. New tires in 2019. All service records. Fabulous car needs a new home. Located in Sonoma. David Watson 614.306.5420 dwatson.ua@gmail.com

FOR SALE: (12/20) 1991 XJS by Brewster Wyckoff, bpwyckoff@aol.com, 4158615355. 2 Editions My Mid-Life Crisis is Over.

THIS MAY be your dream car. One-owner 100% garaged Diamond Blue with navy interior 1991 XJS 12-cylinder coupe 46,100 miles on broken odometer (estimated actual mileage 56,322 as of 11/30/20). Runs fine. Needs scheduled maintenance and new tires. According to Ford, only 439 manufactured in this configuration in 1991. Currently only driven by a little old lady (not the one from Pasadena) one day every other week to keep the battery charged. \$14,000. bpwyckoff1@gmail.com for sale: 1997 to 2005 XK8, XKR Front seats in good condition. Trim code AGD (oatmeal) \$600 Paul Henderson, (209) 815-6713

FOR SALE: (06/19) 2003 XK8 Quite likely the best condition 2003 XK8 in the country. Second owner. 30,000 miles. Light grey with blue-grey interior. Looks as if it just came off the showroom floor. Have to see to believe. \$17,500. David Voytek dvoytek@comcast.net 408 528 1963

FOR SALE: (06/19) black in black, concourse quality, 2007 XK Jaguar Coupe. Garaged not driven in the rain, 850 miles per year since manufactured. Original order and sales slips, all maintenance records and pictures. Michael Haas (415) 305-7338 email: michaelhaas96@yahoo.com

1988 XJSC

US\$ 9800.00

Metallic tungsten grey. Body excellent condition. Hard and soft top (discoloration priced accordingly). Engine well maintained. Original owner, always garaged, and never driven in Winter. Buyer to pay shipping from Toronto, Canada.

Contact : 1988XJSCToronto@gmail.com



Have Your Jaguar Serviced and Repaired
By Certified Factory Trained Jaguar Technicians
Enjoy Dealership Service Without The Price



6310 Houston Place Unit B, Dublin, CA 94568
925-829-5930

CLASSIFIED Ads All ads must be received by the 12th of the preceding month. Repeat ads may be reinstated by contacting the Editor on or before the 12th of the month. Your name and phone number must accompany each ad.

CONTACT The Editor, editor@jags.org, for information about placing an ad. The

JAG, its officers, editor and publisher, are not liable for any errors or misrepresentations in the classified ads. Rates For JAG members, for car or car related ads, there is no charge. For non-member and commercial accounts the rate for 3 editions is \$20 for the first six lines plus \$4 per additional line.

JAGazette Staff

Editor/Distribution	Richard Halk	530-620-5148	editor@jags.org
Design/Layout	Val Sherer, Personalized Publishing Services		valpub@yahoo.com
Proofreaders	Clive Hallatt	650-494-6111	CHallatt@pacbell.net
	Lloyd Nolan	831-659-1780	soothsayer1@comcast.net

*All articles, photographs, etc., for inclusion in the JAGazette must be received by the 15th of the preceding month of issue.
E-mail material to editor@jags.org*

ADVERTISERS:

Your ads in the Jagazette reach committed Jaguar owners.
Distributed monthly in Northern California
To place your ad, contact editor Richard Halk,
530-620-5148, editor@jags.org

JAGazette Disclaimer

The editor reserves the right to edit all material submitted. The JAG, its officers, the JAGazette editor and contributors, expressly disclaim any warranty or endorsement of any of the services or products contained in any advertisement or mentioned in any article. The opinions expressed by contributors are their own and not necessarily those of the Jaguar Associate Group (JAG), its officers, directors, publisher, or the editors of this publication.

Ad Sizes and Rates for the JAGazette

One Half Page Ad

Size: 5" high x 9-1/2" wide

One Time Rate:	\$150 per issue
Repetitive Rate:	\$125.00 per issue, \$375.00 Invoiced Quarterly
Annual Rate	\$112.50 per issue, \$1,350.00 Invoiced Annually

One Quarter Page Ad

Size: 5" high x 4-3/4" wide

One Time Rate:	\$90 per issue
Repetitive Rate:	\$76.50 per issue, \$229.50 Invoiced Quarterly
Annual Rate	\$68.75 per issue, \$825.00 Invoiced Annually

Eighth Page Ad

Size: 2-5/8" high x 4-3/4" wide

One Time Rate:	\$45 per issue
Repetitive Rate:	\$38.25 per issue, \$114.75 Invoiced Quarterly
Annual Rate	\$35.00 per issue, \$420.00 Invoiced Annually

Business Card Size Ad

Size: 2" high x 3-1/2" wide

One Time Rate:	\$30 per issue
Repetitive Rate:	\$25 per issue, \$75.00 Invoiced Quarterly
Annual Rate	\$23 per issue, \$275.00 Invoiced Annually

Deadline for placing ads is the 15th of the preceding month.

For more information and to place an ad please contact:

Richard Halk, 530-620-5148, editor@jags.org

This Month's Advertisers

*Please show your appreciation by using the services
of our advertisers and buying their products*

Bacchus Jaguar Service	18
British European	15
City Body	17
Classic Showcase	5
Classified Ads	18
Emile's Sports Car Performance	15
Images European Auto Refinishing	16
Moss Classic Jaguar	4
On the Road Again Classics	9
Sidco Upholstery	15
SNG Barrett Group	5
Welsh Enterprises	3
XKS Motorsport	9
Welsh Enterprises	13

Jaguar Associate Group

The 2021 Board of Directors

President	Howard Smith	408-264-5775	howard_lee_smith@earthlink
1st Vice President	Deborah Hartunian	415-509-2909	djhartunian@gmail.com
2nd Vice President	Patti Church	707-721-1868	Pc711573@gmail.com
Secretary	Les Hamilton	408-759-2921	les@jags.org
Treasurer	Phil Endliss	650-854-4445	treasurer@jags.org
Directors at Large	Ron Laurie	650-814-5600	ronlauries@ip-strategy.com
	Dave Ferguson	408-821-0540	imagesautobody@sbcglobal.net
	Andy Preston	707-799-2257	andypreston@sbcglobal.net
	Jeffery Smith	925-464-3648	Jeffrey@brighteyes.com
Immediate Past Pres.	Dorothy Smith	408-264-5775	dorothyjsmith@mindspring.com

2021 Ex-Officio Appointees

Membership/Roster	Phil Endliss	650-854-4445	treasurer@jags.org
Finance Chair	Howard Smith	408-264-5775	howard_lee_smith@earthlink
Webmaster	Les Hamilton	408-759-2921	les@jags.org
Social Events	Deborah Hartunian	415-509-2909	djhartunian@gmail.com
Driving Events	Patti Church	07-721-1868	Pc711573@gmail.com

JAG's Web Site <http://www.jags.org>

On the club's website you can see the JAGazette in color plus many more event photos. If you can't wait to receive your copy any month, the JAGazette usually appears on the web before it is delivered by mail.

