



JAGUAR JOURNAL™

Official Magazine of the Jaguar Clubs of North America

July-August 2021

2021 XF Magical ~~Mystery~~ Tour *History*

Airstream COVID trip puts F- through its Paces
Five prizes for SU-per lucky readers
Bob Berry remembered
E-Type Reborn redux

JCNA Electronic Publications

2021 AGM Columbia, SC

August 2021



Electronic Distribution of Jaguar Journal

- Members have requested an electronic version of Jaguar Journal to
 - Reduce Paper
 - Simpler Filing of editions
 - Speedier Distribution
 - Easier on the go access to Jaguar Journal



Current Status

- JCNA has signed a contract with ZINIO, one of the larger online publication newsstands.
- Jaguar Journal is now available on the Zinio newsstand for purchase of single copies or annual subscription.
- We are working on being able to provide optional Electronic distribution to JCNA members.
- See next slide for sample ZINIO pages.



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Jaguar Journal

July/August 2021



Jaguar Journal

May/June 2021



Jaguar Journal

March/April 2021



Jaguar Journal

January/February 2021



MotorTrend

May 2020



MotorTrend

June 2020



Jaguar World

May/June 2020



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NEWS & VIEWS

one of the obvious ways of doing this was to persuade Bob to come out to the US west coast to talk to the journalists about his life working at Jaguar and his close association with its founder, Sir William. Getting Bob to do this was not easy. He simply couldn't believe any journalist would be that interested in anything he had to say. I think he only did it in the end to humour me and for that I shall be eternally grateful because he was the hit of the launch.

Bob had the ability to describe something so clearly, eloquently and with such great good humour that his audience was entranced. We had set him up to speak for about half an hour but the journalists were so captivated with Bob that they wouldn't let him go at the end of the session, so we had to set him up for the next session with as much time as the audience wanted. One of my great regrets is that we didn't videotape these sessions, because it was real, direct Jaguar history coming from someone at the top of Jaguar management who had vivid recollections of such things as the Jaguar fire, the chaotic scramble to make the remaining D-Type parts into a road car, the struggles with XJS styling and the sale to BMC.



Bob and his wife, Alison, were a perfectly matched pair. Alison, a successful business executive in her own right and blessed with a similar sense of humor to Bob's, demonstrated this in a letter we received from her a few days ago. Moments after he died, the New Year celebrations started and, as the fireworks exploded, Alison wrote that Bob, if he had lived a few moments longer, would have said, "Alison, you really shouldn't have gone to so much trouble!

It has been said that no man is indispensable. Whoever said it hadn't met Bob Berry.

Bob during his 1986 XK8 launch trip, at home sitting in a Sebring-livery long nose D-Type.

Poetry Corner
Calling all wordsmiths

Following the publication of five limericks by Alexander Main in the January-February issue, we have received another concourse inspired poem from slalom guru, John Larson. As NCJOC president, John also helps run the Nation's Capital concourse event on the city-center campus of GEICO insurance in Washington, DC. Since man (and woman) shall not live by oil changes alone, we are always keen to publish items of artistic interest. If you or someone you know has penned any suitable verse or prose, please send it through to *Jaguar Journal* (details on page 3) for publication. Jaguar enthusiasts are, by definition, sensitive to matters of style and elegance, which are bound to surface occasionally in creative endeavors. Don't hide your light under a bushel – share your work with fellow JCNA members...

Concours d'Elégance

Our heritage of cars was on display, so "Please Don't Touch" the Concours signs decreed. The Judges always have the final say.

The smallest imperfections have a way of adding more deductions. We don't need your fingerprints and smudges on display.

The goal is "Factory Fresh," and so we pay; authenticating details to succeed; convincing Judges in their final say.

Now what rewards can possibly defray the debts that we incur until we're freed to share our youthful dreams here on display?

Some semi-rusted barn-find that we may aspire to resurrect seems just to plead for one more chance to hear the Judges say a blessing, so to live another day. We're only just custodians, and cede our prizes to the heritage display, and let some future Judges have a say.

By John Larson, 2020

8 JULY-AUGUST 2021

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XK120, 140, 150 / E-Type / Early Sedans / XJ6/XJS / XK8 / Late Models



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Electronic-Jaguar Journal

- Zinio uses e-mails to deliver content notifications and access to the Zinio system.
- JCNA does not have valid emails for all members or members may wish to use a different e-mail to access Zinio
- To sign up for Electronic Jaguar Journal members
 - Create a free account on Zinio using the e-mail they wish to receive notifications of new editions.
 - Members create a password for the Zinio system
 - Log into JCNA.COM using their Member number and password
 - Under the JCNA.COM members only section
 - Indicate that they wish to switch from paper to electronic.
 - Provide the e-mail registered with Zinio.
(JCNA does not need the members Zinio Password).
- On publication of each Jaguar Journal edition subscribed members receive an e-mail to their Zinio registered e-mail notifying of the availability.
- The member accesses Zinio from their browser and/or phone and can access all subscribed editions.



Electronic Jaguar Journal Plan

- JCNA is targeting availability of Electronic Jaguar Journal for the 2021 November/December issue.
 - Resolving how to provide memberships cards, ballots signups and other Flysheet materials to electronic distribution members.
- Member fees for electronic or hardcopy Jaguar Journal will be the same.
- No option for electronic AND hardcopy to same membership.
- In mid-2022 the JCNA Board will review the above.



Electronic Jaguar Journal

- Questions.

