

## Jaguar Clubs of North America 2025 Valley Forge Annual General Meeting Minutes Saturday, April 26, 2025 8:00 am PDT



#### **BoD Participants:**

J. J. KeigSC RDDean CusanoNE RDBrian CaseNW RExecutive Committee

SC RD, President NE RD, Vice President NW RD, Elected Member

| Carole Borgens  | NW RD attended by zoom in the afternoon. |
|-----------------|--|
| Gary Cunningham | NC RD                                    |
| Mark Smith      | NC RD                                    |
| Gus Niewenhous  | NE RD                                    |
| Jack Humphrey   | SW RD, Administrator & Webmaster         |
| Nedra Rummel    | SW RD                                    |
| Ron Wallis      | SC RD                                    |
| Jay Lander      | SE RD                                    |
| Mike Tranovich  | SE RD                                    |
|                 |  |

| John Boswell  | Past President                              |
|---------------|---|
| Rob Thuss     | General Counsel                             |
| Bill Sihler   | Treasurer                                   |
| Fred Hammond  | JLR NA LLC, Appointed BOD Member            |
| Nicole Smart  | Jaguar Journal Managing Editor (non-voting) |
| Steve Kennedy | Secretary                                   |

The 2025 Valley Forge AGM was called to order by President J.J. Keig at 8:00 am PDT

| A-0 AGM Weekend Schedule of Events  | Presented for<br>information  |
|---|---|
| A-1 Administrative Instructions   | Information   |
| A-2 Welcome & Introduction  | Presented as<br>Published   |
| A-3 Introduction of the 2025 Board of Directors   | Presented as<br>Published   |
| A-4 Delegate/Proxy Roll Call  | Read all present<br>except for Craig<br>Kerins, Jaguar Club<br>of Southwest Florida |
| A-5 Approval of the 2024 AGM Minutes  | Approved as<br>published on the web   |
| A-6 Old Business  | None  |
| A-7 New Business  |   |
| A7-A Bylaw/Proxy Terminology Clarification  | Passed  |
| A7-B Bylaw Grammar Corrections  | Passed  |
| A7-C Web Site Proposal, SE 34 Jaguar Club of South Carolina   | Board is considering  |
| Motion to investigate a solution to the scoring problems, passed.   | these problems  |
| Dan from the Jaguar Club of New England club believes it is redundant to have which judge has judged which class.   | Motion passed to investigate web site   |
| Include Steven Hill in committee.   |   |
| CR-1 Administration   |   |
| CR-1A President's Perspective   | Presented as read   |
| CR-1 B Bill Sihler  |   |
| <ul> <li>Administrative costs are fixed</li> <li>Club support expenses</li> <li>There has been a 126 decline in membership for 2024</li> <li>JLR stopped advertising in the Jaguar Journal which was a big financial lost.</li> <li>Printer layout costs have increased</li> <li>Question as to reducing costs, two tier publications. Just because fewer Jaguar Journals are printed, does not necessarily mean the printing costs will go down as printers charge for their services, no matter how many are printed.</li> <li>Electronic vs printed. The Jaguar Journal is currently available for viewing on the Member side of the web site</li> </ul> | Information   |
| <ul> <li>available for viewing on the Member side of the web site.</li> <li>Rob-we are a 501C7, social club</li> <li>Thoughts of going to an all digital, the cost of paper and postage, does not out weight the overall production costs</li> <li>Consider sending out George Camp's survey from years ago</li> <li>Do another survey</li> </ul>   |   |

| CR-1C Financial Statement   |               |
|---|---------------|
| Currently JCNA has 3900 memberships. Budget numbers are projections for 4900 memberships.   | Information   |
| Clubs need to encourage members who have not already renewed to renew.  |               |
| CR-1G Insurance   | Information   |
| There have been no claims in a long time  |               |
| The \$20 for non-participants goes to the JCNA General Fund.  | Motion passed |
| It just puts some responsibility on the non-JNCA entrant.   | -             |
| Motion reduce or eliminate the non-JCNA entrant fee.  |               |
| CR-2 Membership   |               |
| CR-2A 2024 Membership Committee Report  |               |
| Clubs need to concentrate on renewals from members who did not rejoin.  | Information   |
| Nedra sends potential new member's information to the individual clubs. It is the club's job to follow up with unrenewed members.   |               |
| Member at large for potential member that don't have a club near them, the cost is \$140.   |               |
| CR-2B 2012-2024 Club Locator Service  | Information   |
| CR-2C Membership Rollup   |               |
| Different Badge, membership card  | Information   |
| CR-2D Marketing Committee   |               |
| Les Hamilton put a lot of effort into this project.   | Information   |
| Membership numbers do not include members that are members of<br>two clubs and their home club is not your club.  |               |
| CR2E Direct Mail Membership Recruitment Project   | Information   |
| Mailing list did not produce the desired results with very low new memberships.   |               |
| CR-2F Marketing Committee Report<br>JCNA did not maintain a Marketing Committee for 2024<br>CR-2G 2024 JCNA Membership Survey Results   | Information   |
| Delaware Valley Jaguar Club has photos of new and vintage Jaguars<br>on display to encourage new members. Possibly have vendors<br>include flyers in each of their shipments. It was noted that having<br>vendors include flyers along with purchases has little results. | Information   |
| CR-3A Atlanta IJF   | Information   |
| CR-3B 2026 AGM Mexico City  |               |
| Motion to approve AGM in Mexico City next year to coincide with their concours in mid-April 2026.   | Passed        |

| CR-3C 2026 International Jaguar Festival (proposed)   |             |
|---|-------------|
| The 2025 IJF would be held in the California wine country near<br>Hurst Castle. There would be a tour through the wine country hills.<br>This would be mid-October 2025.  | Passed      |
| CR-4 Concours   |             |
| CR-4A Concours Committee Report   | Information |
| CR-4B Jaguar Concours Rules Committee   | Information |
| CR-4C Concours Rule Book for 2025   | Passed      |
| Approved as published for the 2025 concours season  |             |
| Election results President Mark Mayuga, Dean Cusano   |             |
| <b>Note:</b> Later, a suggestion was made to introduce the incoming president and vice president at the end of the AGM meeting.   |             |
| CR-4D Rule Book Administrative Changes  | Information |
| <b>CR-4E 2025 AGM</b> <u><b>Proposed</b></u> <b>Rule Book Rule Changes</b> for the 2026 Concours Season   | Passed      |
| No comments on the four proposed rule changes.  |             |
| CR-4F Judges Concours Rule Book Test  | Information |
| Available on the web site, can be downloaded  |             |
| <b>CR-4G Rule Book Presentation</b><br>Dave Allen has put together a great presentation that is available on<br>the web site, and you can use this as your judge of school, or if<br>you're not in a school, you can review it before you take the test and<br>you need to let your chief judge know you have reviewed the<br>presentation.   | Information |
| CR-4H Proposed Series 1 E-Type  |             |
| Upon completion of the Guide, to be made available for review. One<br>Series 1 E-Type Judge's Guide, written by Bob Stevenson, is<br>currently available on the JCNA web site. This guide, by Steve<br>Kennedy, will be a stand-alone resource and includes numerous<br>photos to provide Judges with photographic samples of the<br>numerous S1E production changes.   | Passed      |
| This guide is to be presented at the next AGM with a seminar the day before to be approved at the AGM.  |             |
| <b>CR-4 I Concours Trophy and Competition Report</b>  |             |
| Ron Wallis, from the Jaguar Club of Houston, takes care of the trophy program. What everybody probably knows there are two aspects of the program. One is the sale of trophies to the member clubs who want to give awards to winners of their Concours. In 2024 we sold 51 first place Championship, 11 second place and 5 third place concurs trophies. In the driven class we sold 84 first place, 16 second place and 2 third place trophies. In the past few years, we have seen a definite trend of clubs requiring more driven class awards. | Information |

| The second portion is the end of year trophies that JCNA gives out<br>to national champions. In 2024 we gave our 123 trophies.<br>Another thing people probably aren't aware of is that all the<br>companies making these trophies are very small. They need to be<br>able to make one production run for our entire year's stock. They<br>cannot do single of low quantity orders. Clubs need to get their<br>orders in early.   |             |
|---|-------------|
| Another thing people probably aren't aware of, all these little, they're<br>all little shops that make these kinds of plates. They need to be able<br>to make one production run for our entire year's stock. They cannot<br>do single or low quantity orders. Clubs need to get their orders in<br>early.  |             |
| CR-4 J Concours Score Sheet Data Entry  |             |
| Steve Hill, is a programmer on Python, amongst other things, and<br>Steve Kennedy have been talking about a way to make a data entry<br>screen that will fill out your score sheets, windshield placards, and<br>anything else that you need, and possibly download score sheet,<br>score information back to the website if we can figure out how to get<br>the information over to Jack to integrate it with the web site.  | Information |
| What Steve Hill and Steve Kennedy wanted to hear today was, "Will this be helpful?". The general consensus was Yes. If anyone else knows how to program in Python, please contact Steve Hill, <u>steve@thebytefoundry.com</u> .<br>CR-4 K Concours Rollup   |             |
| We had 14 clubs that held events, or there were 14 events held by clubs, and we've covered a little bit since then, and our numbers are kind of stable. The last, in 2004, we had an IJF, and have been three more events, so they're almost identical to the last two years.   | Information |
| CR-5A Jaguar Journal Editor's Report  |             |
| The report has lots of great information provided by Nicole, and she's done just a tremendous job in it.  | Information |
| CR-5B Jaguar Journal Committee Report   | Information |
| Over the last February board meeting, they approved us to move<br>forward and obtain a new layout for us, and because of that, there's a<br>new layout, and the mask that we think in a style that echoes the<br>journals from about 59, 58, 59, 60. We started this in 1955, and there<br>were different editorships over the year, over the course of time, and<br>there was a group in the late 50s or early 60s when Jaguar was<br>actually in charge of publishing the magazine. |             |
| So, as we thought about doing a refresh of the style on the layout, we<br>looked back at our history, and we pulled off some of the old styles<br>of the magazines. And that's how we came up with it.  |             |
| We're going to do an XJS issue or two before the end of the year to celebrate the 50th of the XJS. If you have pictures or stories, please submit them.   |             |

| CR-5C Jaguar Journal & Website Advertising   |              |
|--|--------------|
| The Jaguar Journal has been redesigned reflecting Journals of the past. First step in an evolution of the Journal.   | Information  |
| <b>CR-6 Coventry Foundation</b><br>The foundation has established and endowed scholarships for<br>students enrolled in degree programs and auto-restoration parts<br>Historical books, documents, and memorabilia, both extensive<br>collections on the west side of the Atlantic Ocean are available on<br>our east coast and west coast libraries.<br>We currently have a massive collection of cards, model cards,<br>literature, books, you name it, and they're spread out really across<br>the country in five different donated spaces donated by the Classic<br>Showcase. The next item for us is a museum building. | Information  |
| CR-7A Website Status, Update   | Information  |
| A number of How To's have been developed and will be posted on<br>the web site in an effort to make using and understanding the web<br>site easier.  |              |
| CR-8 Driving Alive Program   |              |
| Request to see if there is any interest in proceeding with project.  | Passed       |
| Move that JCNA adopts the concept  |              |
| CR-9 Open Discussion   | None         |
| CR-10 JLR-JCNA Liaison Report  |              |
| Fred Hammond thanked Barbara Grayson for her past efforts regarding communication between JCNA and Jaguar Cars.  | Information  |
| The HERITAGE CERTIFICATE service is no longer provided by JLR in the US. Jaguar Land Rover Heritage Trust UK is the only source for the HERITAGE CERTIFICATES.   |              |
| CR-11 JLR Archives Report  |              |
| Fred is only in the archives one day a week. The archives have over 6000 images available for club use. You just need to contact Fred fhammond51@gmail.com. They're yours free of charge. The only thing JLR asks with both the images we would supply and the movies is that they not be posted on YouTube or on the Internet. And then lastly, we also have about 80 or 90 digitized movies that we have on file on our computer that are available to all the clubs.  | Information  |
| CR-12 Administrators Report  | As published |
| CR-13 Legal Counsel Report   |              |
| For non-JCNA members that participate in JCNA events, BE SURE to get them to sign the release forms.   | Information  |
| We do a good job getting those forms signed, the releases, the<br>waivers of liability. Be careful, get them signed, get an inked<br>signature on them, and save all those documents when we go to<br>events that require labor.   |              |

| CR-14 Protest Committee   | Information |
|---|-------------|
| CR 15 Rally Committee Report  |             |
| The Rallye Committee's goal is to reduce complications with directions, simplify rally rules to make them less intimidating for participants. | Information |
| CR-16 Slalom Committee Report   | passed      |
| A motion was made that JCNA members that drive non-Jaguar cars, be recognized, Class Z cars.  |             |
| CR-17 Special Awards Committee Report   | Information |

# Zoom Key Takeaways

- New E-Type judging guide being developed by Steve Kennedy, to be presented at next year's AGM for approval
- Trophy program running smoothly with 123 year-end awards shipped promptly
- Website stable but some frustrations with data entry; potential future improvements planned
- Drive-A-Line program concept approved for further exploration and development

# Topics

## **E-Type Judging Guide Development**

- Steve Kennedy developing new comprehensive E-Type judging guide with ~330 detailed photos
- Motion passed to allow completion and present at next AGM for approval as standalone resource
- Will be presented at Friday seminar before AGM vote

## **Trophy Program Update**

- 18 JCNA clubs ordered 169 trophies in 2024, resulting in \$1,256 profit (excluding shipping/fees)
- Trend toward more driven class trophies vs concours
- 123 year-end awards shipped promptly after names received
- New local tag supplier speeding up process

## Website Status

- Site stable with no outages in over a year
- Some frustrations with entering event info/results
- No major changes planned except potential tweaks for easier data entry
- Possibility of standalone scoring site in future, but would be costly

### **Coventry Foundation Update**

- Provides services to JCNA like document printing, tool loans, authenticity help
- Future plans include establishing a museum to house collections
- Seeking donations to support efforts

#### **Drive-A-Line Program**

- Concept for new JCNA-sanctioned individual driving program
- Motion passed to explore structure and leadership for implementing program

#### **Other Updates**

- Archives contain 6,000+ digitized images and 80-90 movies available free to clubs
- No legal issues/claims against JCNA this year
- Rally participation slowly growing; rules may be simplified
- Motion passed to recognize JCNA members driving non-Jaguar cars in slalom events

# **Next Steps**

- Steve Kennedy to complete E-Type judging guide for presentation at 2026 AGM
- Explore implementation of Drive-A-Line program concept
- Develop YouTube tutorial videos for website how-to guides
- Plan XJS 50th anniversary feature for Jaguar Journal
- Simplify rally rules to encourage more participation

# **Action Items**

- Complete Series 1 E-Type judging guide obtain remaining 20 pictures including painted Series 1 E wire wheel and crosshatch dash on early Series 1
- Continue development of Python-based data entry screen for score sheets, windshield placards, and results upload to website
- Simplify rally rules to make them less intimidating for participants
- Update website to allow JCNA members driving Class C (non-Jaguar) cars in Slalom to be recognized and added to results listings