



Regional Reports (RR) Section – 2026 Edition

This is a guide to the Regional Reports (RR) section of the Jaguar Journal for 2026. It is designed to help regional directors (RDs) and contributors stay on schedule and deliver engaging, *forward-looking content* that reflects their clubs' activities.

As a note, while we understand that AI can help writers to generate ideas and correct grammatical mistakes, nothing can replace your unique tone and facts. AI-written content will be discarded or revised by the editor.

Article Schedule

- January/February 2026: Southwest Region – Due October 27, 2025
- March/April 2026: North Central – Due January 10, 2026
- May/June 2026: South Central – Due March 10, 2026
- July/August 2026: Southeast – Due May 10, 2026
- September/October 2026: Northeast – Due July 10, 2026
- November/December 2026: Northwest – Due September 10, 2026

RR space needs and limits

- Standard layout: one page (~ 600 words) and 2–3 photos.
- QR codes will replace long URLs, so only submit links for stable, permanent page addresses. For example, copy the link to the online newsletter landing page.
- Contact the editor if you anticipate needing more than one page, so the layout or an alternate plan for the additional pages of your story can be made before the due date.

Regional Report Submission Process

The editor will contact RDs for submissions.

- If the RD is unavailable, a club newsletter editor may be willing to help.
- **The RD is a single subeditor who consolidates information from the clubs**
- Late or missing reports may be replaced with alternate content or in a subsequent issue.

RR content ideas

- Highlight your region's clubs and members; celebrate their stories, successes, or newsletter links.
- Be forward-thinking: focus on upcoming events, projects, and people making a difference.
- Avoid simple recaps of past events; aim for context, personality, and insight.
- Include quotes or anecdotes to reflect your region's character.
- Notify the editor if a club or member deserves consideration for the Philanthropy or Member Spotlight. This will be a separate, one-pager assigned to the editor or a staff member.
- The Report now aims to promote upcoming club activities to increase interest in registrations and assist with event planning for everyone who reads the magazine.

RR Photos (see separate Photo Guide)

Recommended photo types:

- Group photos and aerial or panoramic views of concours or gatherings.
- People with their cars at events.
- Previous years' photos are acceptable for recurring events when you announce events.
- Image quality is important, so please provide high-resolution images whenever possible.

RR Credits and Captions

Captions make photos come alive. Please include:

- Photographer/source (club file acceptable)
- People are identified left to right
- Car year and model
- Event name, location, and date
- Any context that adds interest

Example: "From left: Juan Smith and Keisha Jones with Smith's 1962 E-Type at the Springfield Concours d'Elegance, June 2024. Photo credit: State Jaguar Club / John Doe."

Contact

Nicole Smart – JaguarJournal@iCloud.com