

Following these guidelines ensures efficient submission processing and supports our publication's quality standards. We use a proprietary style guide to ensure cohesiveness and consistency.

Target Audience

Keep in mind that our readers are JCNA members and Jaguar enthusiasts located primarily in the US, Canada, Mexico, and the UK. They have diverse interests in all aspects of Jaguar ownership and car club life.

Good Topics

- JCNA club events and activities
- Car shows, concours, rallies, and slaloms attended by JCNA members (independently or in conjunction with non-JCNA clubs)
- Club charity, philanthropy, volunteerism, and community service
- Jaguar racing coverage
- Jaguar vehicle news, test drives, and reviews (including electric cars)
- Jaguar vehicle-compatible gear, accessories, and product buyer's guide and reviews
- Modified and custom jaguars
- Personal stories such as trips taken or races in a Jaguar
- Fashion, art, music, or original cartoons related to clubs, concours, or lifestyle
- Technical articles (subject to review for liability)

Submission Requirements

- Article length: 500 to 1,000 words plus 2 to 3 quality photos for 1-2 pages.
- Submit text in Microsoft Word or Pages format. Do not embed photos in your document. See Guide to Photography for photo submission guidelines.
- Text should be free of any special formatting or boxes.
- Include author's name, contact information, article title, subtitle, and a brief author bio.

Authorship Requirements

- Submit your edited final version. Multiple drafts or updates typically can not be accommodated.
- Text must be original content (no copying from other sources or using AI, including ChatGPT).
- Content should not be published elsewhere. If content was previously published in a JCNA club newsletter, blog, or social media post please provide a link so we can give credit and thanks.
- We suggest having a friend or two review for errors and content feedback before submission.
- For collaborative articles: one editor should compile and refine the final submission. Additional contributors should be acknowledged in the intro or closing paragraph.

Editorial Policies

- All submissions are subject to editing by *Jaguar Journal* staff for quality, grammar, spelling, style guide compliance, fact-checking, content appropriateness, format consistency, inclusive language, etc. Articles may also be edited down for length.
- We strive to preserve the author's voice and tone, including British English spellings for Canadians, AUS, and UK writers.
- Requests for content not to be edited can not be accommodated.

Editorial Support

- Light ghostwriting is available on a case-by-case basis with advance notice.
- Authors are responsible for basic editing and consolidation of multi-author submissions.
- If an article needs extensive editing, publication may be delayed and byline credit may be affected.