

CR-3d

Administrative Manager/Treasurer Report Deanie Kennedy

Membership Report March 2013

The new automated process has been well accepted by the majority of the clubs. The renewal process continues to improve as everyone gets more familiar with the process. There are a few that still prefer to send by postal service but we most membership chairs have embraced the new process and appreciate how much easier it has made the renewals. The Membership card list was sent to the printer on March 12th so that the members have their new membership cards the first part of April. There are still a lot of members that miss the deadline of January 31st even with that our membership count compared to December 31, 2012 is up 112 members. Our year end membership roster has remained consistent right at 5,500 over the last four years. We have a new club in New Mexico so our club count is now 64. I hope as an organization we can continue to find new ways to encourage new members to join our local clubs and JCNA.

The clubs that are using the JCNA Pay Pal option have seen a significant increase in the number of new members they receive through the program. Your club can sign up for the program without having a Pay Pal account. All you have to do is opt in and your new members will start rolling in. I handle the rest, send your club their portion of the dues and the members JCNA number. We have three clubs that added over 30 members each in 2012 by have this option available to new members. I have a club that just signed up the end of January and they have already received two members by having the Pay Pal pay now option available. I encourage you to go back to your clubs and talk about activating this option.

I continue to encourage our renewing members to do so by the January 31 deadline each year so that they will receive their new membership cards when the bulk mailing is sent. It also makes your membership chairs job easier if they can process everyone at one time. The 2013 membership cards were sent to the processing house on March 14th all JCNA members should be receiving them by the first week of April. This is about six week's sooner than when we were using the old manual system. I hope by next year that we can be closer to the January 31st deadline with all clubs submitting rosters and dues by the deadline so that the cards can get mailed by March 1st.

If you haven't thanked your membership chairs recently for being your clubs membership chair I urge you to do so. This is a big job and one that often goes unnoticed by the clubs. It is a job that takes a lot of their time and they are just there taking care of your members without anyone really noticing.