

## CR-04a Publications Report

March 2, 2013

### Publications report for 2013 AGM

Sales of publications and Books continue to be healthy. From a sales history of a couple of pamphlets to many thousands in two years speaks to the need and members desire for this type of service. We continue to have the largest all Jaguar book store in the world!

We have reviewed the prices and will make adjustments to some of our offerings. We contacted all vendors in an attempt to raise our discount tier and had mixed success. I want to offer my gratitude to the Business committee for looking at this and all other aspects of the business side of JCNA—this function was years overdue.

One highlight of the year was the “discovery of a pile of E-50 celebration books. Working with the Jaguar archives we (JCNA) sold out (actually oversold) all the archives had. With a 50/50 profit this resulted in aprox \$2500 profit with no outlay.

We will fully catalog the redundant materials that came from Canada and offer them in the archives section of the shoppe this year.

We have also heard that a large amount of archive materials will soon become available to JCNA members. We will strive to alert all of you and also post them in the shoppe. Remember that you must be signed up to the shoppe forum to receive alerts.

One action I request is that the download of JCNA materials be limited to MEMBERS ONLY! We are giving away the fruits of our labors. I am open for discussion on this but it is a matter that needs adjustment and soon.

George Camp