

**JCNA 2020 AGM
President's Perspective.**

2020 is the start of a new decade and brings both old and new challenges for JCNA and our partners, JLR and Coventry Foundation. Our membership and members car ownership are evolving with some of our more senior members, non-longer driving or competing while many newer members with more recent models are focused on enjoying the driving experience. Whether a long-time member or a newer member, Jaguar owners all enjoy talking about their passion, Jaguar Cars and socializing with other JCNA members so as JCNA evolves we need to take these changes in membership into account. An exciting change has been the arrival of I-Pace, soon to be followed by other JLR electric and hybrid vehicles complete with advanced driver assistance features. These vehicles bring a whole new paradigm to maintenance as we learned in Mahwah at the 2019 AGM. The new vehicles of the coming will still embody the Jaguar ethos and we will evolve to welcome them alongside the C types and E Types at club events.

At the AGM there will much discussion about Membership and how to attract more members into the clubs and to club events. There is no one size fits all solution here and different initiatives may be needed in different clubs and regions. Please share your ideas and experiences at the AGM.

The competition rules continue to evolve to address gaps in the current rulebooks and to refine the process for setting up competitive events which are after all, one of the cornerstones of JCNA Life.

One of JCNA's partners, The Coventry Foundation, will be speaking about their great work to ensure that the history of Jaguar, other British Automobiles and JCNA is secure, their passing on of repair and restoration skills to the next generation of auto enthusiasts and also the expansion of the all-important Tool Loan program.

In 2020 there are no changes to the Regional Directorships, and I thank these volunteers for the extra time and effort that they contribute to JCNA and to their Region.

JCNA is in midst of retooling the JCNA Website to improve security, maintainability and provide tools to improve membership and competition management. JCNA is also looking to increase the presence on Social Media as a communication channel to join the Jaguar Journal.

Part of the AGM is an opportunity to look back at 2019 and recognize the hard work and passion shown by the North America competition winners. We also recognize the significant contributors to JCNA's progress and the great creative work of Club Newsletters and articles with the Special Awards Program. I hope that you will be at the Awards Banquet to congratulate the awardees. JCNA and the JCNA clubs continue to be targeted by fraudsters and tricksters and while there will not be formal presentation at the AGM, you are reminded to treat emails and phone calls from unknown persons with caution and keep your guard up.

The AGM will be, as with all AGM's, a forum for information and opinion sharing and sometimes some robust discussions. You are encouraged to seek out unfamiliar faces and converse with them to learn about their and your challenges and successes. You never know you may leave Las Vegas with some new ideas and new friends.

Les Hamilton

JCNA President 2019-2020