

CR-16 Publicity Committee Report

Candy Williams, Chair

For 2013 AGM

The *Jaguar Journal* and *JCNA News Update*, our monthly e-newsletter, continue to be the major communication tools for our organization and its affiliate clubs. Clubs seeking publicity for their events or recognition for member achievements and activities should contact me at cwilliams@jcna.com. Suggestions for feature articles and news stories about JCNA members are always welcome.

The monthly e-newsletter has been appearing on the JCNA website since September, 2009. This initiative is geared toward informing members of upcoming events, deadline reminders and timely news briefs. It is available on an e-mail subscription basis to those who sign up at jcna.com and to those already registered for the Forums. Only a handful of clubs have taken advantage of this opportunity to share their members' stories and promote their clubs' events. An effort has begun to archive past issues of the e-newsletter, which are available on the home page of jcna.com.

Candy Williams