

## **CR-16 Publicity Committee Report**

Candy Williams, Chair

The *Jaguar Journal* and *JCNA News Update*, our monthly e-newsletter, continue to be the major communication tools for our organization and its affiliate clubs. Clubs seeking publicity for their events or recognition for member achievements and activities should contact me at [cwilliams@jcna.com](mailto:cwilliams@jcna.com). Suggestions for feature articles and news stories about JCNA members are always welcome.

The monthly e-newsletter has been appearing on the JCNA website since September, 2009. This initiative is geared toward informing members of upcoming events, deadline reminders and timely news briefs. It is available on an e-mail subscription basis to those who sign up at [jcna.com](http://jcna.com) and to those already registered for the Forums. The e-newsletter also is posted to JCNA's Facebook page.

Founded in 1955, the *Jaguar Journal* will have its 60<sup>th</sup> anniversary year in 2015. We should recognize the milestone in the 2014 issues leading up to the anniversary through special articles and/or ads and incorporate a tagline into the masthead in 2015.

I would also like to work with our executive committee to issue a press release/photo to all JCNA affiliate clubs introducing the new editor of the *Journal* and paying tribute to the career and accomplishments of our current editor, which include several national Golden Quill Awards.