

CR-19b Jaguar Journal Committee Report – George Camp

The Jaguar Journal Committee had five very qualified candidates for the position of editor. After careful deliberation Peter Crespin was selected to be the next editor following Mike Cook who has held the job for almost a generation. Peter is already working in the transition period and will work closely with Mike and the various parts of the publication process until Mike's contract expires with the March/April 2014 issue. Please lend your support to Peter during this transition.

Peter will have a one year contract with options on both parties to renew for additional years.

The title of Editor Emeritus will be bestowed upon Mike and he will hopefully return to original writing for consideration in the JJ. Mike will join John Dugdale and Karen Miller on the masthead.

From the fall BOD until the end of Mike's tenure I will continue to Chair the JJ but have asked Judy Ferring to accept the position of co-chair. Judy accepted and will Chair the committee solo from April 10, 2014. Judy will concentrate on the content and format of the JJ using her considerable publishing skills and knowledge in concert with Peter and the committee. I will focus on the many logistical issues facing the change over.

One of the most demanding issues for the future of the JJ is the formulation of a budget. We (JCNA) can not continue to operate the JJ at a loss. Member dues should contribute to the publication of the JJ but exactly how much that portion is has to be determined. In the past there were numbers but in fact guys (and gals) we have never held the JJ to that figure. I have asked the business committee to determine that number. Once that is established we should be well on the way to a working budget.

We also have determined that the position of editor is not one of ad salesman. That is the current arrangement and has just not worked well. All expansion of the JJ in years past has been predicated on increased ad sales which just did not materialize. The JJ committee has asked to sever that duty and the business committee is searching for a candidate to work closely with the editor. Any ideas?

The JJ also needs to move to the electronic age. At some point the printing and distribution of the hard copy will become restrictive. We already have vast differences in receipt of the Journal due to USPS handling. Other physical means of distribution are cost prohibitive. At times there can be as much as 3 weeks between the first delivery of the JJ and the last. Canada suffers the most due to the requirement of double handling (and billing). JCNA needs to move forward with securing the web site or approving a secure log in system allowing members to receive notification of the Journal's publication and a method to download the issue. This is not an attempt to move away from a hard copy (the survey was 75% against replacing the hard copy) but rather allowing both delivery systems. Once the Journal is ready for printing the work is completed. This would add ZERO costs to the Journal's production and allow ALL JCNA members to have the latest news weeks in advance. Currently the Journal could be read 10 to 14 days before the first copy is in the mail.

The above is part of a much larger discussion and action on the subject of electronic communications for JCNA.

Again many thanks to all members of the JJ committee for their hard work and time.