

#### Recent History

- < 1% of JCNA members compete in rallies</p>
- 3 to 4/60+ clubs participate in sanctioned rallies
- Pleasure driving events common across JCNA
- Board challenge: Maintain or modify rally program to increase participation

- Enjoy driving?
- Like a good time?
- Follow directions?



#### Club Survey

- 27 Clubs; 2400 Members (~40%)
- Primary roadblocks
  - Lack of knowledge/familiarity
  - Perceived difficulty
- Top recommended actions
  - Training & education
  - Promotion

#### Rally

- - Precision driving
  - Paved public roads
  - Traffic laws
  - Speed limits
  - Social
  - Friendly competition

#### ■ Is not

- Gravel roads/dirt courses
- Roll overs & wipe outs
- Free style
- Race
- Cutthroat

## Rally in a Nutshell

- Step by Step Instructions
  - Street/direction
  - Speed
  - Distance and/or time at speed
- Checkpoints during route
- Scoring: How close to ideal time do you pass checkpoints?

#### **Action Plan**

- JCNA Website resources:
  - Video
  - Simple "How to" Guide
- Rally Committee "help desk."
- Jaguar Journal articles
- "Press Releases" directly to club newsletter editors
- Rally Seminar 3 PM today





# Try it, you just might like it!

### Rally Committee

- Bill Beible Chair Delaware Valley Jaguar Club
- John Corey Capital Region Jaguar Club of New York
- Bill Davis San Antonio Jaguar Club
- Harold Kelly Jaguar Club of North Florida
- Rick Martin Jaguar Owners Club of Oregon
- Mark Mayuga Jaguar Owners Club of Los Angeles
- Rosemary Price Jaguar Club of Southern Arizona