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FROM: Rob Thuss, *Jaguar Journal* Comm. Chair

TO: JCNA BOD
c/o Bob Matejek, Secretary

RE: 2017 AGM BOD Report
Jaguar Journal Committee Report:

DATE: February 20, 2017

Last year, we adjusted our publication calendar so that the Journal will generally arrive around the first of the month, and we have been able to maintain that schedule. The Committee also put in some extra time helping prepare the *Jaguar Journal Archives* that we initially offered to the membership in August, 2016. I wish to thank the Committee for their extra work on this project. I also need to thank George for the time and efforts making this project a reality. Please see Pete Crespin's report from our Editor's perspective.

I expect to renew contracts for Pete Crespin, Greg Wells, and Diane Dufour.

Some time ago, we discussed getting an online publication that complements the *Jaguar Journal* up and running, and this has not been accomplished and I bear responsibility for not having accomplished this by now. We are working on it.

Financially, the costs of producing the print publication are stable but the production costs are significant and run over \$20,000 per issue. Advertising revenue has not met production costs and the magazine continues to run in the red and is therefore subsidized by membership dues. We are aware of this and our goal is to move toward a break-even bottom line, but this continues to be a challenge.