



Jaguar Clubs of North America

Special Awards Committee Report

Committee Members:

NC	Bob Matejek	Chair		
NC	Johnine Bailey		SW	Les Hamilton
NC	Louise Diamond		SW	Mary Snyder
NW	Jennifer Orum		SW/NW	Paul Petach

Purpose:

To establish a policy on criteria for accepting nominations for Special Awards, judging criteria, scoring and notification of Special Awards:

1. Andrew Whyte Service Award
2. Fred Horner Sportsmanship Award
3. Dealer of the Year Award
4. Karen Miller (Editor) Award
5. Top Website Award
6. Mike Cook President's Award
7. Jaguar Dealer Support Award – NEW
8. Rally Enthusiast Award - NEW
9. Newsletter Awards
 - A. Heritage Articles
 - B. Event Articles
 - C. Technical Articles
 - D. Travel Articles
 - E. Jaguar Life Articles
 - F. Photos
 - G. Jaguar Journal Submission

Activities:

Jaguar Dealer Support Award

We wanted to do something to show how the JCNA Clubs support their Local Dealerships. We developed the Jaguar dealership Support Award and the details of that award were distributed to all the Club Presidents in October. We got several comments back that it is a great idea and it should have done before. Unfortunately, by the end of the year, there were no submissions for that award.

Rally Enthusiast Award

We would like to help promote JCNA Rallies, so we created a new Rally Enthusiast Award to be used at the discretion of the Rally Committee. This year it is the people who participated in the most Rallies. It could be presented to a specific Rally Master or Club that starts up a successful Rally program in the future.

Right after the first of the year, after receiving all the candidates for the awards, we evaluated all of them and feel very comfortable that the best candidates were selected. They will all be presented tonight during the banquet. Those who received some of the higher awards who may not have been present at the AGM were told of their award so that they could possibly be present to accept it. Those who are attending the AGM could be quite surprised tonight at the AGM banquet.

Recap:

Last year the President's Award was renamed the Mike Cook President's Award.

Observations:

Since we started judging Club websites in 2011, the quantity and quality of Club Websites has greatly improved. This is a good recruiting tool for new members and keeping current members informed.

Future Tasks:

We would like to get into judging the Club Facebook sites and maybe expand into other social media's as well later. Our problem is that none of the seven of us on the committee are real users of Facebook or other systems.

We are always looking for new members to join our little group. We meet quarterly during the year and weekly in January and February. Our meetings are WebEx interactive computer / conference calls. We really do have a lot of fun while getting through all our tasks. We welcome people with or without a publication background. Should you be a candidate for one of the awards, we do work around it so that you are not voting for yourself.