JCNA Website Status Report to the JCNA Board of Directors & Annual General Meeting Delegates

March 23rd, 2019

Background:

- SiteWired continues as support provider. Located in Broomfield, Colorado.
- "New" website went live shortly after 2015 AGM. Tremendous and necessary improvement.

Current Situation:

- Website is "mature" with very few functional problems.
- Good communications & information flow between webmaster and service provider.
- Very few operational problems; steady state functionality during 2018.
    - Event scoring systems & leaderboards functional.
    - Entry of judging team information revised & functional.
    - Two minor scoring problems which were quickly resolved.
- Dedicated server – faster & more secure.
    - Upgraded server capacity and functionality.
    - Spam & inappropriate postings greatly reduced.
    - "Old website" resurrected, but not available to the general membership.
- Minor site improvements ongoing.
    - Webmaster maintenance responsibilities.
    - Only cost has been monthly maintenance fee & server upgrade - saved thousands of dollars in 2018 as compared to 2016 & 2017.

Issues / Challenges:

- Feedback on what members & committees want.
- Unrestricted website access.
    - Spear phishing emails to NA & club officers.
    - High volume of spam resulted in JCNA.com domain being black listed by several other service providers
        - Webmaster & SiteWired working to resolve.

- Online membership management continues to be labor intensive & cumbersome.
  - 90% of event scoring & leaderboard problems are related to how our membership system is set up.

Road Ahead:

- Evaluate feisability of integrating or expanding website capabilities to meet the defunct Membership Software Committee recommendations from 2017.
  - Needs to be thoroughly thought out before any action taken.
  - Cost estimate is $10K - $15K.
- Develop ideas for what the next generation website should look like.
- Other Work priorities:
  - Review all webpages for functionality and content issues.
  - Incorporate event committee recommended layout changes for results input page & judging team information.
  - Refine forums functionality.
  - Better integrate Jaguar Journal E-Newsletter / bonus material.
  - Update 'Help' sections.
  - Change home page banner pictures bimonthly.
  - Any other action as directed by the Board of Directors.

Submitted by Jack Humphrey, JCNA Webmaster