

Publications

JCNA continues to have a very large offering of Jaguar publications and sales continue to be healthy. JCNA still suffers from allowing the download of some of the most sought after publications by non members. Hopefully this may be addressed in the near future.

JCNA has offered a few new items this year. The first although not a publication it was executed through publications—the “Jaguar Owners Association Badge”. This was a huge success and the proceeds were allocated to the production and development of the Jaguar Journal.

It is evident we love badges and a unique badge is being developed for the 60th celebration of JCNA (Jan 2018). Look in your Jaguar Journal in the future for the ad. Like the JOA retro badge this will be a pre order with the mold being destroyed after the orders completion.

Part of the funds from the JOA Badge sale was used to accomplish a huge undertaking--the digital preservation and presentation to members of 60 years of the Jaguar Journal. This was offered to members in a pre sale and to date sales have recouped the total cost of the professional scanning, organization, indexing, and packaging in flash drive form.

This project ensures the total Jaguar Journal will survive and also provides an unbelievable source of JCNA history, factory photos, and useful tips and stories. Any club newsletter editor should have this as a resource.

Finally JCNA has now met an obligation to provide two copies to the Library of Congress per law.

The last new item is an offering of the rare Richard Russ Series 3 E-Type guide to originality. Copies of this book sell for crazy prices on E-bay and similar sites. JCNA offers both a hard copy as well as the CD for one much lower price.

Finally JCNA offered a 50th anniversary book and would love to see if there is someone who would like to tackle the production of a 60th Diamond edition. There is plenty of time and publications will offer any help possible to include archives and help with production costs!

ANY TAKERS?